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Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

$6.00 Yearly — 15c Copy Phone 355-3324 Sierra Madre, California — Thursday, April 8, 1971 16 Pages — Vol. 65, No. 22

50 Years of Fire Service With Your Volunteers In Sierra Madre



PICTURED ABOVE are some of the firefighters aboard the beautiful American-La France Fire Engine. Taken in 1921, this picture was during the campaign for votes for the bonds to pay for the Fire Engine, the down payment of which had been raised by popular subscription to insure the obtaining of Sierra Madre's first motor-driven fire fighting rig. This picture, along with several similar ones, also appeared in the Sierra Madre News during the time of the bond election. The faces of the men are hard to distinguish and memories are faded, but to the best of available resources, we will name a few starting at the left, behind the truck: Earl Topping; Ralph Odwarker at steering wheel; Norm Morrison, passenger side; Gordon McMillan; unidentified; Tom Henderson; unidentified; unidentified; and Charles Askew. On the running board of the engine: unidentified; and Bill Richards.

Easter Egg Hunt Sat., April 10th

This is the Great Big Week for the Children of Sierra Madre, as this is the week of the Annual Easter Egg Hunt put on by Your Volunter Fire Department in Memorial Park. The age limit set for children is not over 9 years of age can participate in the hunt.

This year over 200 dozen eggs have been cooked and colored by your Firefighters and will be hidden in various places around the Park, together with some 48 Golden Eggs. The Child or Children finding the Golden Eggs will turn them in to a Firefighter and will re-

——Please turn to Page 12

2 Churches Hold Joint Services

Bethany Church and Sierra Madre Congregational Church will hold a joint Good Friday Service at Bethany Church from 12:25-12:55 p.m. on April 9th.

Rev. Richard Anderson, pastor of Sierra Madre Congregational Church will be the speaker and Sharon McCloskey will be the vocal soloist. Rev. Robert Vander Zaag, pastor of the host church, will assist in the service.

This service has been planned for the benefit of the entire community, and all are invited to attend this noon hour program. The church is located at 93 N. Baldwin in Sierra Madre.



THIS IS WHERE THE FIRE STARTED in the Masonic Temple at 33 East Sierra Madre Boulevard at 5:23 in the morning of Tuesday, March 30. This is the same location, and cause, that a fire started several years ago; probably from a cover left over the heater after preparing the dining hall for their Family Night Dinner on Tuesday evening.

Pancake Breakfast April 24

The fifth annual Pancake Breakfast sponsored by the Upper Hastings Ranch Association, Pasadena, will be held Saturday, April 24, from 8 to 11 a.m. at the Shopping Bag parking lot located at the corner of Sierra Madre Boulevard and Michillinda.

The Breakfast is a UHRA community project to bring together residents of Upper Hastings Ranch and their friends to raise funds for the many worthwhile youth groups in the Hastings Ranch area, according to John Shaw of 1140 Coronet Avenue, Pasadena, chairman of the breakfast. Shaw, also a member of the UHRA board of directors, says, "Be sure and buy your tickets early and be there."

Youth groups selling tickets will receive a pro rata return on the number of tickets sold for the benefit

——Please turn to page 3

Firefighters Receiving Donations

Your Volunteer Firefighters see a glimmer of hope on the horizon as citizens from far and near are answering the call for donations to help the Expense Fund for the coming 50th Anniversary Celebration scheduled for May 1.

As things looked to us on March 25 we were going to be about $1,500 short of the necessary Expense Money to put on the celebration, but to date we have received over $500 on that total, and now have a feeling that we will make the grade.

Latest contributions to the fund, as reported by Saturday, April 3rd are:

J. M. "Shorty" Steinberger
Richard Hawks
Gullett and Harris Feminine Fashions
Sierra Madre Lions Club
The Reabens, Jim, Pat, Michelle and Snoopy (The cat)
Ardel and Robert Rieschick
A. F. Myers
Frances and Margaret Sherman
Malcolm Mead
Paul Baumann

——Please turn to Page 7

CONTEST . .

The Firehouse Queen and Swinging Flames Contest Standings as of April 3

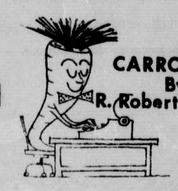
	Votes
Cynthia Udell	555,500
Mary Ann Stark	521,000
Elizabeth Barden	519,000
Maura Mahon	437,000
Karen Jardine	382,000
Linda Rillorta	282,000
Caryn Fraser	94,300

Top Girl is declared Firehouse Queen for the week of April 3-10, the next three are Swinging Flames

For Honorary Chief and Captains Standings as of April 3

	Votes
Joel Cass	792,500
Scott Salazar	667,450
Scott Bryan	599,900
William Pace	592,600
Ben Rillorta	317,700
Michael Harriman	190,000

Top Boy is declared Honorary Fire Chief for the week of April 3-10, the next three boys are Captains



CARROT TOP
By
R. Robert Evans

This is the GREAT BIG week for all the boys and girls in the Fire Department's Contest to be appointed to high honors and receive the many awards that are waiting for them.

— CT —

School is out this week and the children need your help in the purchase of medallions, and they have a new one to present to you. This week only, unless we can find some more plastic boxes, they will have the "Plastic Gift" box that holds one small medallion and one large one and they will offer it to you for the price of $1.

— CT —

The big thing to the children is that each box that they sell will be worth 8,000 votes and some of them really need a lot of votes to put them nearer the top or maybe over the top, as they have only one more week to go to the end of the contest and the naming of four boys and four girls as the winners. The leading girl will have the title of Firehouse Queen and the next three will be given the title of the Swinging Flames.

— CT —

The top boy in the contest will be given the title of Honorary Fire Chief and the next three in line will be designated as Captains.

— CT —

Through the courtesy of Gullett and Harris, feminine fashions, and Youngland, San Gabriel Valley headquarters for the younger folks clothing, the Fire Department has made arrangements to purchase clothing for the winners to wear on the great day of festivities.

— CT —

If things work out for the best, the girls will have two outfits, one for the sports of the days activities and one for the banquet and evening festivities. The boys will have an outfit designating their honored office; both boys and girls will be furnished shoes and maybe head pieces.

— CT —

Of course, the greatest thrill will be riding the fire engines during the parade, and this is something that each of the boys are looking forward to with great anticipation, to say nothing of the many rides with the Carnival that will be in town that day.

— CT —

The banquet in the evening will be a great affair for the children, as they will hob-nob with the firemen, their wives and the celebrities that will attend the banquet. So, you are asked to help the children by buying the 50th Anniversary Commemorative medallions, the small ones are only 25 cents, the large ones 50 cents, and this week only, the gift boxes at $1. These are collector's items as the dies have been destroyed and will never be produced again.

— CT —

I was watching a couple the other day attempting to hitchhike, and the thought came to me that most people think and associate hitchhiking with automobiles. Actually, hitchhiking originated in the days of horses, rather than horsepower, in this manner . . .

— CT —

In the older days when two men had to go on a journey and they only had one horse between them, one of the men started out on horseback, the other on

——Please turn to Page 6

Creath B. Smiley Promoted

Creath B. Smiley of 1016 Crestview Drive, Pasadena, has been promoted to assistant vice president of the Imperial Savings and Loan Association of Newport - Pasadena. Smiley has been manager of the East Pasadena office at Foothill and Michillinda since July 1, 1970, and will continue at the East Pasadena Office as assistant vice president - manager.

Smiley has been a member of the Upper Hastings Ranch community since the summer of 1967 when he was transferred here from Waco, Texas. As a Naval Supply Corps Commander, he was director of supply for the Naval Undersea Research and Development Center, Pasadena Laboratory, up until his naval retirement on July 1, 1970, after 28 years naval service.

Since his retirement, Smiley has become involved in Pasadena community activities. He is serving on the boards of directors of the San Gabriel Valley Boy Scout Council, the Pasadena Council of the Navy League, the Upper Hastings Ranch Association, and is a member of the Military Affairs Committee of the Pasadena Chamber of Commerce.

He holds the A.B. degree

——Please turn to page 3



CREATH B. SMILEY
. . . . Promoted to Vice President

Many Fires; Much Talk Before Present Volunteer Fire Dept. Organized In '21

★ ★ ★ ★ ★

First Try At Organizing Was As Early As 1909

★ ★ ★ ★ ★

The fifty year history of your Volunteer Fire Department will be published in the next three issues, and will consist of four parts. We suggest that you clip these articles and save them, as much research has been extended to make the articles accurate.

Part Two — By Nancy Bryan

When Sierra Madre became incorporated, February 20, 1907, the cry for some method of "adequate fire protection" was heard again.

All agreed that now that Sierra Madre had the distinction of being a city, along with the need for better streets, storm water, street lighting, some method of "adequate fire protection" was also necessary. It was felt immediate steps should be taken to provide this protection, along with the adequate and necessary apparatus, for the safety of the city and also that a volunteer fire department should be organized and equipped at once. These steps were necessary not only for the protection of property, but the expense of installation and maintenance would, in a large measure, be offset by reducer insurance rates by reduced insurance rates abnormally high.

It was at this time that the city fathers, known as the Sierra Madre Development Association adopted a resolution to re-organize as a Board of Trade and thus be known as the Sierra Madre Board of Trade. Reason for this was they would widen their scope of usefulness by affiliating with Federation of Boards of Trade and Chambers of Commerce for Southern California. After the re-organization, one of their first problems was that of raising funds, which as the nucleus, would immediately take care of some of the most pressing needs of the city. And one of these, and the one which the Board deemed of great importance was the providing of that 'adequate fire protection'. Hopefully, soon, as the city would have been helpless against any serious conflagration.

During the Board's discussion of this matter, it was pointed out that there were very few hydrants in the city — except those fed through a five-eighths inch meter, thus giving such a small flow of water that they would be of very little use in case of fire. Two inch fire plugs at convenient places, and especially in the business and thickly populated sections of the city would be necessary. It was thought the Water Company would undoubtedly furnish the water for fire protection

——Please turn to Page 10

Know Your Town

by R. ROBERT EVANS

Questions and Answers: —

Q:—You mean to try and tell me that if the Water Bonds do not pass that the water rates will be higher. Who are you trying to fool? If you can prove this I'll vote yes. — D.A.R.

A:—Well, I cannot prove it until it happens, but I can tell you why it will happen and I expect you to believe it and vote YES. The Water Department in some areas is in bad state of needing repairs, that will have to be done immediately. The Spreading Grounds must be cleaned before the fall rains. To do this work it is estimated that it will take about $300,000. Now if the Bonds pass the bond money will be available as soon as the Bonding Attorneys can sell all of them or the part needed the money would be available. Water Rates would be raised on the basis of paying for the bonds over a period of say, 40-years. Now, if the bonds do not pass, the $300,000 will have to be raised immediately and paid for immediately, hence the rate will have to be higher to immediately raise this money. With a year ending balance of about $150,000, plus water sales of only $300,000 per year, you can see what a rate increase it would take to raise that amount of money. I would estimate about 40%. With the Bonds about 10%.

Q:—Will Ex-Councilman Wagner and Ex-Councilwoman Maddox oppose the Bond Issues, and if so what justification could they possibly have? — P.E.R.

A:—I assume that they will. They generally oppose anything that the City Administration, or this newspaper encourages. Both of them have long advocated that our $3-million plus water department needed some $2-million worth of repairs. The last water rate increase under their administration was for this purpose, but cost index just did not allow for the accumulation of funds. Further, they had a 10-year plan for accumulation of monies to purchase the needed City Hall, Fire and Police Station, but failed to get it into action. If I remember right, their plan would have been to build in 1972 with sufficient money, so, since it was not raised and they think it could have been, they will probably oppose a bond issue. To us going into debt is the only way to achieve the things that you need, and I am afraid it will be a cold day in Hades before ANY City Council can accumulate as much as $3-million out of operating revenues and taxation.

Total Permits Show Drop

Building permits for the year 1971 are sliding in leaps and bounds as the comparison on the two years shows a drop of $168,000.

Comparison of building for the first three months of 1970 shows value of $283,125 and for the same period of this year, $105,301.

Total number of building permits issued for the month of March, 6 permits, with valuation of $31,300.50. Street, electrical and plumbing permits, 42 issued, fees collected, $393.70. Building

——Please turn to Page 5

Library Trutsees To Support All 3 Bonds Issues

The Board of Trustees of the Sierra Madre Public Library at its regular monthly meeting on April 1 voted unanimously to support all three of the bond issues to be presented to the voters of the city on June 8. The library is participating in only one of the proposed bonds for needed immediate expansion, but the Board indicated that it feels the future development of all city services are inter-related, and that if the city is to survive as an independent community, provisions must be made for the improvement of all public facilities.

The monthly meeting of the Board of the Friends of the Sierra Madre Library

——Please turn to Page 12

Help Yourself By Helping

Notice is hereby given to all Service Clubs, Fraternal Organizations, School Organizations, and any group organized in Sierra Madre. The Volunteer Fire Department has six game booths that are available at the Carnival that can be used for a fund raising project for the four days.

It has been estimated that these game booths can and should net the clubs or organizations in the vicinity of several hundred dollars, and all you have to do is get in touch with Ronald Hall, by leaving your name and number at 355-1402 and he will contact you immediately.

Further, should you have

——Please turn to Page 12

Historical Bus Tour Of Town

By popular request the Sierra Madre Historical Society will this year again offer a three hour bus tour.

"Scenic Sites of Yesteryear" visiting over 30 houses built before 1900 and other historic sites in Sierra Madre.

Enroute a skilled narrator will give a short history of each house and place of interest. There will be a rest stop at Mt. Alverno Aca-

——Please turn to Page 2

WEATHER

	High	Low
March 31	73	46
April 1	76	49
April 2	84	49
April 3	84	46
April 4	90	55
April 5	92	54
April 6	91	50

Total rainfall to date ..15.17"
Year ago to date .....15.18"
2 years ago to date ..45.93"
3 years ago to date ....13.47"
(Season period: October 1 to September 30)

Udell Clings To Firehouse Queen; Cass Holds Honorary Chief Lead

STANDINGS AS OF APRIL 3, 1971

Very little movement in contestant standings were noted for this week, but with only two more weeks to go, the contest ends April 17, much enthusiasm is prevalent among the contestants for a down to the wire win.

Cynthia Udell, stubbornly held on to the first spot for the girls as did Joel Cass for the boys. Mary Ann Stark moved in to second place for the girls, and Karen Jardine moved up to the fifth spot. In the boys' section, Scott Salazar held tight to second place as Scott Bryan edged out William Pace for the third spot. The next week much can take place as the contestants spar with each other and will make their big bid for position.

Donations and Medallion sales will all take TRIPLE votes for this week, and in addition, the contestants have been given the little plastic gift boxes to sell, each giving them a vote of 8,000. This is a lot to work with, and much movement is expected.

Now is the time to help your favorite contestant, as his or her sales will mean more to them than they ever have during the seven week contest. Get in touch with them at once.

Search Team Rescue Girl

A local resident, while hiking on the Mt. Wilson Trail, tripped and fell, injuring her right leg, Sunday, April 4. Simin Ashraf, 27, 66 West Laurel, had gone hiking with a friend and at approximately noon time, near First Water, the accident happened. Another resident, Rolan Lee Simpson, 446 Teresa Lane ,was hiking nearby, and he returned to the head of the trail to notify the Sierra Madre Police Department and the Sierra Madre Search and Rescue Team.

Twelve men responded to the scene, splinted the leg,

——Please turn to Page 12

Heaviest Turnout Ever At Recent Huck Finn Days

The annual Huck Finn day on March 27 saw the heaviest turnout since the program began three years ago. Almost 100 participants were recorded at the entry gates for the day-long activity. Volunteer workers from several organizations in Sierra Madre helped register fishers, sell food, measure and weigh the fish. Department of Parks and Recrea-

——Please turn to Page 5



THIS IS THE UPSTAIRS OF THE MASONIC TEMPLE and what happened to the flooring and the South wall before firefighters could reach it and bring it under control. Damages were estimated by Fire Chief Charles Brown at around $8,000. This is the fifth major fire for the year 1971.

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Junior League To Train and Educate Provisionals For Active Membership

On March 29 the Junior League of Pasadena's new provisional members embarked upon a course of community education and training to prepare them for active membership. They will become acquainted with the fields of health, welfare, culture, education and city and county government. The object of the course is to enable the women to serve their community in an effective volunteer capacity.

Highlights of the course included a tour of Caltech. Lee Browne discussed the role of Caltech in the community and Dr. Paul Jennings spoke on Earthquakes. On "City Day" the provisionals will attend a City Council meeting and tour the Police Department. Also included in the course is a visit to the PCHNO office where they heard a panel composed of Mrs. Joseph Newman, Mrs. Herbert Ellis, Mr. Paul Jones, and Mr. David Carter.

On the county level the provisionals attended a Board of Supervisor's meeting toured Los Angeles County USC Medical Center, and Sybil Brand Insttitue.

They also visit curren Junior League projects including Villa Esperanza, Huntington Art Gallery, Foothill Free Clinic, Mental Health Association of the Pasadena Area, The Clothesline, and SERVE.

Mrs. David Owen, Provisional chairman, will introduce the new provisional class to the Junior League membership at the annual meeting Tuesday, April 27. Mrs. Owen's committee includes Mrs. G. Kenneth Brown, assistant provisional chairman, and Mrs. Willis Blakeslee, Mrs. James Fogg, Mrs. Edgerton Scott, and Mrs. James O. Wright.

The San Gabriel Valley Begonia Society will meet Friday, April 9, at 7:45 p.m. at the Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia.

The program will be a workshop, consisting of planting seeds, taking cuttings and repotting of begonias. Parking available North Baldwin Ave. parking lot. Visitors are welcome.

Bus Tour

demy and a tour of the Sisters of St. Francis' beautiful Italian Villa.

The bus will be boarded at 12:45 p.m. on Saturday, April 24th at the Recreation Center in Sierra Vista Park, 611 E. Sierra Madre Blvd. Tickets must be purchased in advance and are now on sale at Hartman's Pharmacy, 29 N. Baldwin. As there are a limited number available, it is suggested that those wishing to take the tour buy their tickets as soon as possible.

Well, Jeanette (Mrs. Bob) Austad now has a new interest which will probably turn into her sharing the hobby her son, Hal, has introduced her to. Hal, home on a short leave before service reassignment, took his mother over to the pistol range for a lesson in target shooting. He's apparently a terrific instructor, or maybe Jeanette is just a natural, but she hit five bullyseyes — in addition to hitting the target the rest of the time. And guess what, 'Mom' really loves it and doesn't mind the noise at all.

Maybe, Sierra Madre will have her own 'Annie Oakley' . . . ??

You and Your Neighbors

How lucky can you get! That friendly, bubbly Jane Buchan and her sister from Montague (in Northern California (Silvia Guardia, just must live right, that's all we can say!

The two of them were treated to a trip to Hawaii by a sister and brother-in-law Val and Sheilah Mariotti of Sacramento, simly because Val and Sheilah had been to Hawaii before, and somewhat tired of insisting all the fabulous things they had to say about the Islands were really true, decided to send Jane and Silvia so they would forever hold their peace.

Well, that's not quite the way it has worked out. Jane and Silvia are so exuberant over the Islands and the wonderful time they had, that there is no holding them back when talk gets around to those heavenly isles.

A whole month is what the vacation amounted to and it was packed full of fun and relaxation — all geared to a nice pace, not rush - rush. The Mariottis were able to join them for part of that time. (Hawaii is probably still talking about the time the three Colbert sisters visited there.)

Another member of the family was on vacation there during part of that time, the girls' mother, Mrs. Silvia B. Pederson who makes a trek to Hawaii annually.

While there, our tourists visited with former Sierra Madreans — who still pay taxes here — Mr. and Mrs. Bob (Denny) Buell who live on Kauai. Denny, in spite of the recent loss of her right hand and portion of her forearm, drove the gals all around on a personalized sightseeing tour before taking them to her home. More former Sierra Madreans, now making their home in the Islands, were brothers Phil and Brooks Rose, sons of Pat and Hank Rose of Sierra Madre.

Jane was greatly impressed with the feeling, a special un-describable feeling that goes with the islands. Here are people of all races living in close contact with one another without even a thought of problem. The naturalness and unsophistication with their friendliness was thrilling to find. The gals found especially impressive, the graciousness, refinement and tradition which prevail. And they could not get over the fact that no matter which way you look, your eyes would behold the breathtaking beauty of nature. Sounds just wonderful and they are ready to return too at the first possible opportunity.

April Is Month For Annual Cancer Crusade

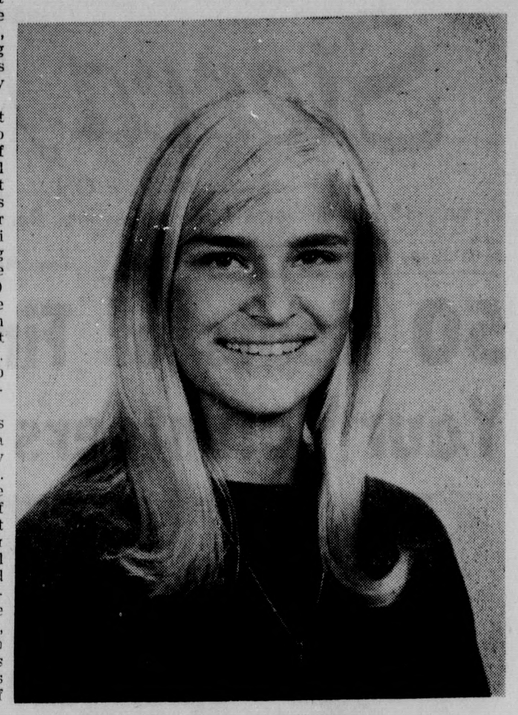
"Fight Cancer With Knowledge," this is the original slogan of the American Cancer Society. April is the month for their annual crusade and volunteers will be knocking on your door soon.

Sierra Madre is a chapter branch of the San Gabriel American Cancer Society, located at 230 N. Lake Ave., Pasadena. Mrs. George Lafkas is the chapter president. Mrs. Orville Cline is transportation chairman.

Volunteer drivers have picked up patients from as far away as El Monte and Cerritos and taken them to clinics and hospitals in the area. The chapter also holds two events a year. A "Spring Festival" and a "Fall Happening." They also have a luncheon and fashion show for the workers of the crusade every year.

If you would like to volunteer to work on the Cancer Drive please contact the Sierra Madre chairman for the drive, Mrs. Daniel Parker, 355-1425, or one of her co-chairmen, Mrs. Orville Cline, 355-2546 for the west side of town, or Mrs. Robert C. Hartman, 355-6332 for the east side of town.

Engagement Of Kathleen Morash To Frederick Menninger III Announced



MISS KATHLEEN MORASH
. . . To Marry In August

Mr. and Mrs. Talmage Wesley Morash announce the engagement of their daughter Kathleen to Frederick John Menninger III, son of the Frederick J. Menningers Jr. of La Canada. Both Kim and Fritz attended PCC. She will be graduated in August from UCLA School of Nursery; he in May, from the University of Arizona, where he is on the track and cross-country teams. A late August wedding in Sierra Madre is planned.

Nursery School Has Few Openings

The Sierra Madre Community Nursery School's fall classes are filling up fast, however Lillian Burke, the school's director, has announced that a few openings still remain. The school strives to serve Sierra Madre residents and those interested should apply soon.

The school needs mother-teachers for the fall semester. These mothers receive financial credit toward their child's attendance. For further information contact the school at 355-1655.

Neighbors . .

Avid reader, and fan, of the Sierra Madre News, Mrs. Agnes Halpin, Brooklyn, New York, had a birthday on April 1st — no foolin'! From everything we know about her, she obviously gets younger with each birthday. Her niece and grandnieces — Mrs. Jane Jardine and daughters, Leslie and Karen — sent her a lovely spring bouquet for the occasion. We'll add our own bouquet, in the form of wishing her the very best.

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NYLON SHORTS . $2.99
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NO WAITING FOR APPOINTMENTS

You and Your Neighbors

by NANCY BRYAN

Mrs. Bob (Betty) Babbitt is one of the busiest ladies we know — and also one of the happiest. This last month she has arranged 3 parties, 2 of which were surprise parties, and she also was in charge of the models and the coordinating for the big fashion show put on by St. Luke's Auxiliary in Pasadena.

One of the parties was for son, John's 9th birthday; second party was a surprise for son Bob's 16th birthday; and the third party, was a surprise baby shower for friend and neighbor, Pat Scott.

How does Betty do it? It's really wonderful. Guess the secret of staying active is staying young.

— ☆ —

Twenty - eight Southern California National Board members of Women's American ORT will attend the annual Far West Sector Conference in San Francisco April 18-20. The leaders from the western states will assemble to discuss organizational, programmatic and fun-raising issues facing the organization.

— ☆ —

A quarterly interest distribution of $1,559,177 has been announced by Republic Federal Savings and Loan Association.

— ☆ —

Oil Painting

On Thursday, April 15, the Art Department of Shakespeare Club will meet in Stratford House at 9 a.m. Classes in beginning and intermediate oil painting. Mary Johnson is the teacher. Reservations, Mrs. Kenneth A. Nagel, director, 441-2705 or Mrs. James Chambers, assistant director, 797-9121.

— ☆ —

The working man is weary of students on television threatening revolution unless society is made over to fit their theories.

Alverno Parents Hold May Day

The Mount Alverno Parent Association has solved the problem of what to give the San Gabriel Valleyites who have enjoyed everything — an ending to stuffy benefit affairs — the beginning of a wonderful "May Day Alverno Affair." Something for everyone.

Highlights of the May 1st event begin at 3:30 p.m. at the Mount Alverno Villa and continue until who knows? — On and on and on. A buffet dinner entertainment including dancing to the music of Vern Boyer's orchestra, a silent auction corner, and prizes.

The fantastic grand prize is a thoroughbred yearling colt of beautiful conformation.

Other prizes include a color television set and a portable typewriter.

Committee members include, general chairman Angel Urramuno, Edward Hayes, M.D., Mrs. Ross Pohlson, Frank Genovese, Donald Neibler, Andrew Gerringer, Frank Stack, Louis Venegoni, Mrs. Brent Daves, Mrs. Thomas Costantino, Tom Romano, Robert Behrens, Mrs. Paul O'Sullivan and Mrs. Charles Craig.

Alverno Heights Academy was founded in 1960 and is dedicated to the position that education is a life long process and to the development in the student of a high degree of community awareness and a sense of individual responsibility in a changing world.

Proceeds of the "May Day Alverno Affair" will be used to benefit various school projects.

Tickets for the traditional party may be obtained by contacting Mrs. Charles Craig, 799-5842.

Judge Kathleen Parker, judge of the Superior Court, will speak on a facet of the law in connection with Law Day for Women at the April 8 luncheon meeting of the Council of Women's Clubs at the Women's City Club, 160 N. Oakland, Pasadena. Mrs. G. Norman Kennedy, president of the Lawyers' Wives of Pasadena, will introduce the speaker.

Westkamper-Byfield Wedding Takes Place In Beautiful Mission Feb. 20



MR. and MRS. RICHARD EDWARD BYFIELD
. . . Both to Complete Schooling

Anne Adele Westkamper, daughter of Mr. and Mrs. Bernard Westkamper of 615 Fairview Avenue, Sierra Madre, California, exchanged wedding vows with Richard Edward Byfield on February 20 in beautiful old church of San Luis Obispo de Talosa Mission by Father Joseph Leonard.

The groom is the son of Mr. and Mrs. Dwight Byfield, Jr. of 1383 Crespi Drive, Pacifica, California.

The bride was a senior at San Jose State College and will continue her Social Science studies in the fall at California State Polytechnic College where the groom attends the School of Architecture.

The bride was given in marriage by her father before a gathering of relatives and close friends.

The brides gown was of white crepe empire style with scoop neck and long lace sleeves. Her finger tip length veil flowed from a crown of fresh flowers and carried a nosegay of white mums and baby breath encased in lemon leaves.

Miss Kathy Stubbs of Tulare, Calif. was the Maid of Honor. She and the bride are childhood friends. Now a senior at the University of California at Irvine. She wore a long pale yellow rose brocade, empire style and a short yellow veil and carried a nosegay of lavendar and gold mums.

The groom was attended by Richard Finley, a graduate of San Diego State. The ushers were Robert Finley of Pacifica, California—twin brother of Richard, and Skip Kelly, student at Cal Poly.

The guest book was kept by Ellen Westkamper and Beth Byfield, sisters of the bride and groom.

The bridal party was ushered into the church with the tolling of the old mission bell and the organ playing the love theme from Romeo and Juliet. During the wedding service and reception the church guitarist, Joe Janowicz played love songs. The reception and buffet luncheon was held in the patio of the Mission Plaza.

The couple spent their honeymoon at Solvang, Morro Bay and the Madonna Inn at San Luis Obispo.

The couple are graduates of the Terri Nova High School of Pacifica, Calif. They met while employed for Pacifica Recreation Department.

Creath Smiley

in government from Indiana University and the M.S. degree in management from the Naval Postgraduate School, Monterey, Calif.

As manager of Imperial's East Pasadena Office, Smiley has a wide acquaintanceship in the East Pasadena- Sierra Madre - Arcadia business area. The Imperial office is well known for its recent showing of the paintings of Sierra Madre artist, Michael Soho. Soho's paintings are now on display at Imperial's main office at Lake and Green streets, Pasadena.

Smiley points out that the Imperial offices are still offering the high interest accounts of 5¾ per cent and 6 per cent guaranteed rate certificates to customers. In his comfortable, friendly, and convenient East Pasadena Office at Foothill and Michillinda, he offers customers coffee and cookies while doing business with Imperial. He also offers no fee safety deposit boxes, money orders, traveller's checks, copying service, and notary public services to customers with minimum deposits.

Correction

Let's correct the geography text, kiddies. Two chief exports of Cuba are sugar and insults.

Pancake Breakfast

of their organization. Most of the 50 cent ticket cost will thus be shared with young people.

Shaw's breakfast committee is composed of many hard-working members of the Upper Hastings Ranch community who are devoting many long hours towards the success of this year's breakfast. All have involved committee assignments and all will come together on the 24th of April for a mighty fine community program, according to UHRA president, Warren Thiele of 1165 Leonard Avenue, Pasadena.

Members of the committee are: food, Mrs. Emmett J. Hollihan of 1350 Valley View Avenue; stoves, William D. Hagen of 925 Crestview Drive; tables and chairs, Robert G. Cushman of 1140 Medford Road; sales, Thomas F. Henry of 1195 Hastings Ranch Drive; scheduling, Mrs. Marshall E. Alper of 1130 Coronet Avenue; coffee, Patrick E. Nichols of 1090 Riviera Drive; sausage, Mrs. Renolds L. Cairncross, Jr.; pancake batter, Robert Farrell of 1135 Leonard Avenue; entertainment, William N. Morzov, II, of 1435 Daveric; public relations, Creath B. Smiley of 1016 Crestview Drive; and clean-up, Dr. Dwight Gummig of 3800 Ranch Top Road.

Much of the food, equipment, and services will be donated to the Upper Hastings Ranch Association for the breakfast. Each year, approximately 2,000 people have been served a Saturday morning breakfast at the community affair.

Professional Shopping

By the OLD PRO

Hate to say I told you so, but were you prepared for the warm weather?

It is always a surprise when you get out the children's summer clothing and find that they have outgrown just about everything. Youngland has a wonderful selection of clothing for the tiny tots to the teens. Rose Zapata has a beautiful selection of play clothes as well as the dressy kind for those extra special occasions. They are wash and wear in many fabrics and colors.

Teens, take note, Rose has a special section for you with new things coming in every day. Don't forget that she has bathing suits and cover-ups too, one piece or two piece styles to fit sizes 7 to 14, plus Teens by Catalina. For the boys are the new flairs as well as the straight leg trousers. These come in stripes and solids in sizes 3 to 16.

Garland's is the place for those of you who are clever enough to whip up a dress in one afternoon, or even if it takes you a little longer. Every color you can imagine is good this season so you can pick out the pattern, material,trim, thread, zipper and just the color for you and make yourself an original. There are some lovely pink shades in plain or pink flocked with white, rose buds on white or white daisies or polka dots on pink.

If you prefer navy blue there are some beautiful navy and white fabrics in sheers or plain navy. To go with your navy dress Garland's has some gay colorful scarves. Just new are cotton knits in stripes for some very practical dresses and tops to wear with your shorts or long pants. Also very new and exciting is an acrylic paisley, shirred at the top for a long skirt. You buy this by the inch, allowing just a little more than your waist measurement for a seam.

At Don Jackson's Store for Men, Don is now offering the finest 100 per cent polyester double knit fabrics for custom tailoring. All hand cut and tailored on the bench to your measure and choice of style. Don's is the first in Southern Calif. to offer custom tailoring in the fabulous knits — at $175 per suit. To go with these or other suits be sure to note the ad this week for matching shirts and ties. These are a real buy and make nice Easter gifts for a gal to give to that very special man in her life. Don has men's cologne, cuff links and tie tacks too. Don't forget Easter is only a couple of days away.

Mom, have you bought your new Easter outfit yet? Be sure to stop at Gullett and Harris. Every day, (well, almost) there are new dresses arriving. They are all in such lovely materials and colors that you can choose just about any color that you had in mind. As you know pants suits are being worn everywhere these days.

Gullett and Harris has some beautiful feminine pants suits, some with matching skirts, and some that are very definitely suitable for evening wear. While you are there you can get your foundation garments and hosiery too Be sure to look at those beautiful straw bags from the Philippines that we mentioned last week. They will go well with your pantss suits or dresses.

Writing

Shakespeare Club, Poetry and Creative Writing Department will meet in Stratford House on Monday, April 19 at 11:30 a.m. Sandwich and dessert luncheon. Original work and pertinent items will be read by members. Mrs. William Muelberger will give a paper on Oliver Wendell Holms. Mary B. Dale, M.D., director, 798-4141.

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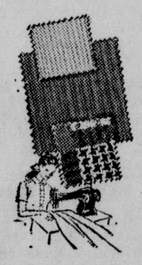
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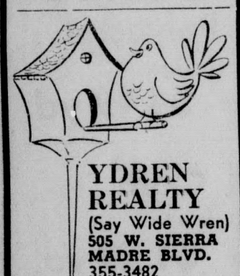
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Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County. Post Office Box 37, Zip Code 91024. Telephone 355-3324 or 355-3325.

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A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

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PERSONALS

CUT-THROAT — Seems that everything is now revolving around the Bond Issues of June 8. Do you suppose that they have forgotten about the sewers in the Canyon. You can bet your sweet life they haven't. The Ol' Engineer of Work is working like mad, and one of these days soon there will be a hearing, and it will all be over and the work will start this summer — ACE-IN-THE-HOLE

PETER — Dad is willing to forget all. Do come home; I have great fear for you out in the world by yourself .There are so many bad things happening these days and I want you out of them — MOTHER

K9P — Yes, I have found the same thing is taking place; I will try and meet with you on Saturday at 10 a.m. If this is impossible I am sure I can be there at 2 p.m. Wait for me — BEE

SUPPORTERS AND CONTESTANTS — This is the big week; this is the week when winners can be made, but everyone has to pitch in and fight for the top positions. Call your contestants, give them a boost by buying Medallions or a Contribution. The way it looks now those extra 1000 votes could be the votes that places your contestant in the winning circle. Do not hesitate — CHAIRMAN

TROUBLESHOOTER — How about the new Chief of Police? Haven't heard a single thing in this respect. Are you not interested, or are you just counting time until the final day? The way I see it, not much force at work there now; we could do a lot better, but I suppose you know we could do a lot worse. It's my opinion we should have a "working Chief." What do you think? — PLACID

GLORIA — This is the last week for that Easter Special. If you rush those suits down to Vogue Cleaners and Laundry today or no later than Thursday morning ,I am sure that 'Ole Jack will have them back by Saturday and in time for that Easter Sunday Service. But if you do not need them for Easter get 'em in before Tuesday evening at 6 o'clock and you will still receive the benefit of that great special — Cleaned and Pressed for 99c. Now don't forget about the Shirts beautifuly laundered, in boxes or on hangers, 4 for 99c. Keep 'em clean and happy — SUSIE Q

CLAUDE — How soon is killing me, and I know that I am over anxious and may show my position, but will redouble my efforts. Make it happen right away, please — CHRISTINE

GIRLIE GIRL — Yes, I got the letter, but was a little "red faced" with its contents. I understand what you mean, I have known about most of it before, but just have not had the courage to put much of it into practice. Could you help me? I am willing if you will lead the way, but not expect me to be the forward one. Things look real interesting. Let's Go, Go — FRENCHMAN

TIMID — You have not even begun to learn the many things that you need to know. But since you are willing to listen, I have been termed a very good teacher. I will be kind, gentle and considerate. So, let me know when you would like the first lesson, there are many of them BRAZEN

HEAVENLY WONDER — This is not the time to take any chances whatsoeevr. Just remember this with all that is within you. I am happy that you agree that things were wonderful and I am sure that we are on the road to many more happy occasions, but we must be careful and cautious, or we may find ourselves in a very embarrassing position. Guard things closely for the future — KING OF SPADES

CASTLE — A thousand pardons, I knew the minute that things started happening as to what I had done. This past week I have everything back in shape and explained satisfactorily the infraction. I am definitely sure that things have returned to normal. Please believe me, sir — PEADMONT

TRAP — I am absolutely sure that what you said is the truth. Sister has been seen in some very conspicious places without cause. Do not enter the archway until further notice — BOOBY

SCUDDLED ONE — I have been holding tight for so long that my fingers are numb. If you do not let the door open wide soon I will be frozen beyond repair. I am happy to learn of your thinking and will do all in the world to make things come out right for all of us — TAME ONE

LONNIE — Something that you said over the phone needs explaining, and of course you know I can not call you. Please give me a call again very soon. It is bothering me much — IRENE

TREMBLE — "Your Fair Share" will come to you in abundance just as soon as you say the magic word that has been asked of you. If you agree as you said, then you are not being used"; this I guarantee you all the way, and can prove it if I am given any chance at all. Be definite and let me know the entire score at once — CLEF

KHE — I hear you calling, but I fail to reach you in the dark. Don't dirty the pattern less it becomes a cut for a new suit for you. This I mean very much. Abate — PARASITE

HELEN — Cant thou not see the error of your plan. Hold everything until later — LARRY

BRACE YOURSELF — for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer for $1 at Arnold's Hardware and Gift Store at 297 West Sierra Madre Boulevard. Just call 355-3365 and ask for BOB. He can give you some real good pointers on rug and upholstery cleaning that will put your home in top shape for the spring and summer months. Do it — OLIVER

JOEL — Just trying to have a little kick in the springtime. No, if you say so I will not try that one again, but beware, I have other tricks that I can come up with unless you see the morning light and come across with the necessary — TATUM

PEERLESS — I have never been able to understand the hand language. I do not see how in the world anyone could object to you walking right up and saying what you have to say; I am sure we would not even be noticed if you do it in the right way. Try it next time and forget others — SIGHT

POTENTIAL — Mother taught me a great many things. Some of them I am fast realizing were just old fashioned thinking, but what you want is hard for me to reject, still it is almost impossible for me to agree. Do not give up, maybe the day will come when I will see it your way — BETTY

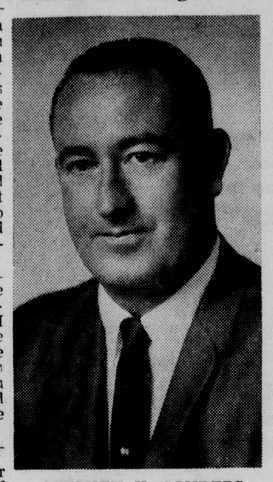
DUMB - DUMB — That was wild man, simply wild. Bet even you would not try that one again, but I loved every minute of it, even if it was only a couple. I was really excited and thrilled beyond anything that I could possibly say here. George is a little mad; so what — TALLEY

SARAH — I do stand corrected, guess I have a brusk way of stating things that I should tone down considerably. But I have never beat around the bush. I will try to be more gentle — HIRAM

STELLA — You sure came through again, but when are you going to take the big step as you have promised me so many times. JZ is out of town, you won your case. Remember what you promised me if this could be done. I expect you to keep your promise, or no more help ever — CAROL

DARLING — I am indeed happy that you are looking at things in my direction. Yes, a grocery store is a very noticable place. How about meeting me at the Library on Friday evening and we will leave together and talk in the parking lot and I think I can answer most of your questions in a very short time. I still stand on January promises. Hope you see things my way, soon — HAB

Sierra Madrean Named Assistant Bank Manager



STEPHEN H. SANDERS
. . . Promoted

Stephen H. Sanderson of Sierra Madre has been named assistant manager of Crocker - Citizens National Bank's Wilshire - Ardmore Office in Los Angeles, it was announced by Harold C. Kipp, senior vice president and regional manager.

Sanderson has been assistant manager on special assignment at the bank's Southern Region Headquarters in Los Angeles.

He retired from the Marine Corps with the rank of captain last November after more than 21 years' service. Later that month he joined Crocker - Citizens' officer development training program and upon completing the program was named assistant manager.

Sanderson is a member of the public relations committee of the Wilshire Center Chamber of Commerce. He is a member of the York Rite Chapter and Council of Jacksonville, N.C. and the St. Johns Commandery No. 10 in New Bern, N.C.

In 1962 and 1963 he was skipper of a Sea Scout troop in Jacksonville, N.C. He is past Illustrious Master of the Onslow Council of the York Rite Masonry in Jacksonville, N.C.

Huck Finn

tion Supervisor Mert Waite says that the entire event was an amazing success. Fishermen were somewhat disappointed at the reluctance of the fish to bite, but then, says Mrs. Waite the purpose of fishing is to test the skill of the fisherman.

Winners of the various age groups were presented a trophy donated by the Volunteer Fire Department. The largest fish caught from 6 a.m. to 8 a.m. measured 15½ inches. Bill Harlow was proud of his catch, indeed. The heaviest fish for the same period was caught by Ken Duggar and weighed 12¾ ounces. The 6 - 7 year olds saw a 14 inch trout caught by Eric Elder, and an 11½ ounce trout caught by Chris Mueller. At the end of the 10 o'clock period, Kathy McGuire displayed her 14" fish and Dan Boller held up a trout 13½ ounces strong.

The final contest group of the day awarded trophies to Tim Simons for his 14½ inch catch and to Michelle Taillac for her 13½ ounce prize.

SPORTS AS Hank Ives SEES IT



DODGERS - ANGELS IN FREEWAY SERIES . . . ???

Are you ready for the provinical touch? Yep, Hankus comes up with the Los Angeles Dodgers winning the National League West and the Angels knocking off their American League Western Division brethren to set up a possible Freeway Series in 1971.

No way will the ancient one go so far as to predict the local clubs will defeat the Cubs and Orioles in their league playoffs. It's tough enough to pick the top four teams this early.

Here is how Hankus sees the N. L. race. The Dodgers have lots of young, still untapped talent in kids like Buckner, Russell, Valentine and Vance. They acquired the big bopper in Richie Allen. Speed and defense have long been their chief suits. Sutton, Singer and Osteen form the backbone of a potent hurling staff with Brewer an ace in relief. Depth may be the question mark but the Alstonmen are probably in better shape on the mound than any of their rivals.

THE REDS could well run and hide from the rest if Simpson and Merritt get over arm miseries. They have awesome power and Pete Rose, one of the all-time great come-through guys. Johnny Bench is already arted the best catcher-hitter of all-time and he's just starting. Come to think of it, a feller would have to be slightly tetched to tab the Dodgers over the Reds.

THE REST OF THE N.L. pack figures to be Houston to surprise the Giants for third, followed by San Fransicso, Atlanta and San Diego.

THE ANGELS seem to have all the ingredients of a pennant winner. Sharp trades by swap-master Dick Walsh brought power in Tony C. and defense in Ken Berry. The young hurlers have a year's experience and plenty of strong arms. Jim Maloney could be the pennant insurance if he can stay injury-free.

LEFTY PHILLIPS will need some punch production at thirdbase and some hitting help from Moses or Torberg behind the plate. Jim Spencer should be one of the better hitting first-sackers around though lacking a Boog Powell power thrust. Jim Fregosi, when healthy, is the best shortstop in the game — period.

BEHIND THE ANGELS Hankus see a dogfight between Dick Williams' Athletics, who may lack only pitching depth to keep them from pennantsville and the slightly aging, but still powerful Twins. Make it the White Sox, Brewers and Royals in that order but these three won't be the patsies of 1970.

SO TO RECAP BASEBALL 1971 STYLE — N.L. West — 1. Dodgers, 2. Reds, 3. Astros, 4. Giants, 5. Braves, 6. Padres. N.L. EAST — 1. Cubs, 2. Pirates, 3. Mets, 4. Cardinals, 5. Phillies, 6. Expos.

AMERICAN LEAGUE — West — 1. Angels, 2. Athletics, 3. Twins, 4. White Sox, 5. Brewers, 6. Royals. EAST — 1. Orioles, 2. Red Sox, 3. Tigers, 4. Yankees, 5. Senators, 6. Indians. Play Ball!

LITTLE THIS-N-THAT . . . the crowd at the Bill Nicholas banquet was testimonial of the high rating the big Pasadenan has in the southland. He has done a fantastic job as chief of the Coliseum and Sports Arena. The only big wheel missing was Bill's arch rival, Jack Kent Cooke, and his apperaance would have been tantamount to Chu Chu Castillo beating Joe Frazier.

DATES TO REMEMBER . . . Jerry Todd's Pasadena National Invtational Gymnastic Meet Saturday night at PCC. Many future Olympians will be on display. Dennis Ramsey, George Greenfield, Tom Proulx and Minoru Morisaki just to name a few, will be doing their thing. All ducats are $2.50.

THE MT. SAC RELAYS are already shaping up as the best in many years. Ex-Olympian Bobby Morrow will bring a host of top sprinters with his Texas Striders aggregation, Randy Matson will be on hand, and the decathlon competition could be the best ever.

Swim Team Is Victorious

The Sierra Madre Swim Team has returned victorious from their first competitive event of the year. The Southern California League Championships held at Arcadia High School on March 13 and 14 was the first swim meet for many of the swimmers but they performed well, says swim team coach Robert LeVine. Several events held the interest of both the swimmers and the spectators, including the 100 yard freestyle, 50 yard freestyle, 50 yard butterfly, many relays, and the 200 yard freestyle for the older swimmers.

Winners from our team competed against 1000 other entries in the various "heats." Eight swimmers from Sierra Madre returned with 15 medals, boasted the coach. Vicki Redman, swimming in the eight and under category, placed in four different events. Adrienne John also won four medals in freestyle and relay "heats." The other outstanding swimmers were Kathy Mika, also in the eight and under group, Amy Dunham, John Cummings, Jenny Turek and Joanne Ball.

The Champion of the day was Adrienne John who won the League Championship in the 50 yard breaststroke. Adrienne is the daughter of local resident Richard John who was recently elected president of the Swim Team Boosters.

Permits Down

and plan check fees, $230.50. Building figure includes 1 single family dwelling, valuation $23,348.

Licenses includes: business licenses, 51, fee $953.20; dog licenses, 45, $183, and bike licenses, 10, $10.

Fact!

The old Arkansas philosopher says it's easy to make a mountain out of a molehill — just add a little dirt.

Still Free To Qualified Students

Moneys for the support of the 80 per cent funded breakfast program operated at the elementary level run out on March 31, according to an official notice from the State Department of Education to the Pasadena Unified School District. This means breakfast will no longer be available to primary and elementary school students for 10 cents.

The district will continue the primary and elementary breakfast program on a lower funded basis beginning April 12 at a cost of 20 cents to paying students. Breakfast will continue to be offered free to qualified students.

The menu will consist of fruit or juice, bread or cereal and milk. Protein food will be added when possible under the limited funding.

Largely

Education is largely a matter of choosing one's company wisely, and listening in silence.

Penalty Added For Late Filing

Californians who file their State personal income tax without full payment are subject to a penalty this year.

In prior years, failure to pay in full with a return submitted by the April 15 deadline resulted only in the assessment of interest. Now, a penalty applies as well, warned Martin Huff, executive officer of the Franchise Tax Board.

Failure to pay the full amount of tax due will result in the assessment of an immediate five per cent penalty, plus an additional one-half per cent each month for 36 months on unpaid tax. This is in addition to payment of interest.

This year it is even more important to file the State personal income tax return and pay the full amount due by the April 15 deadline, Huff said.

By supporting your local merchant you help to reduce property tax. He is always there to help you.

Children's Easter Dress-Up Time



Choose from the largest selection of fine Easter Dress Ups for GIRLS & BOYS. Infants to size 14.

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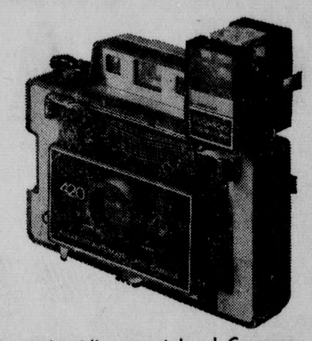
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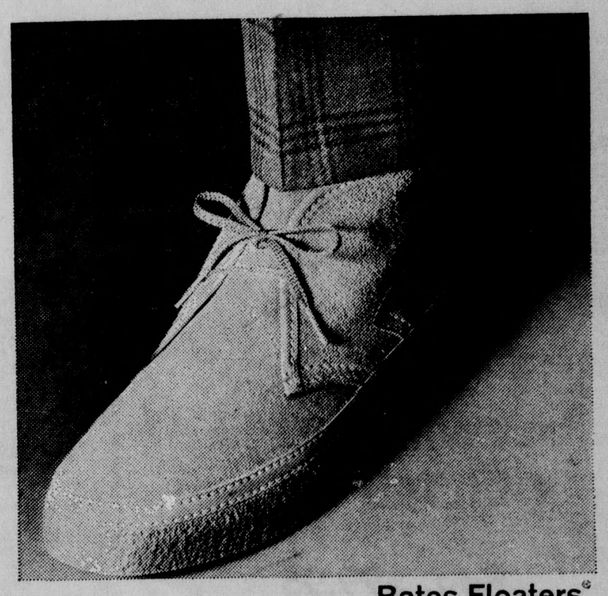
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Ham Golf Shoot For Eaton Women

The spirit of Easter prevailed at Eaton Canyon Women's Club as they staged their annual Ham Shoot. Low net scorers in each flight won the traditional hams for first and second place while third place winners took home the bacon.

'A' flight winners were Flo Temmesfeld, 64; Irene Davidson, 66 and Nicky Riordan, 67. In 'B' flight Frances Lund's 66, Ruth Formhal's 67 and Mary Garrick's 69 won the awards.

'C' flight saw the win go to Sybil McDevitt for a 65, Eva Bassett's 70 and Marge Allison's 71 taking 2nd and 3rd. 'D' flight was won by Evelyn Swett for her 65, Mickey Nelson with 70, and Anita Foster with 71 finishing the field.

Call CITY HALL
355-7135

Cantata At Bethany Church

On Maundy Thursday, April 8, 7:30 p.m. the Chancel Choir of Bethany Church will present Dale Wood's "Service of Darkness." This impressive cantata uses the seven words of Christ from the Cross as its theme. The musical settings comment on the spoken word from the pulpit. The entire evening is presented by candlelight with the candles being gradually extinguished during the cantata. Only one candle remains burning at the conclusion, reminding us of the coming Resurrection.

The service concludes with Communion — taken in semi-darkness and complete quiet. The evening affords a wonderful opportunity to meditate on the meaning of our Savior's death. Be sure to hold this date in your calendar.

Teresa Agnas Laid To Rest

Funeral services were held on Friday, April 2 for Teresa Maude Agnas, age 72 of 719 W. Longden Avenue in Arcadia who passed away on March 30 at the Sierra Madre Community Hospital after a lengthy illness.

Graveside services were officiated by Rev. Richard Anderson. Teresa came to the area some 60 years ago from England.

In passing she leaves to mourn, her husbnd of the home address, Benito, three daughters; Joan McMillan of Reseda; Mrs. Betty McGoran of Maryland and Mrs. Paul McGowan of Long Beach.

Interment was in Live Oak Cemetery in Monrovia with Ripple Mortuary of Sierra Madre handling all the arrangements.

CALL POLICE
355-1414

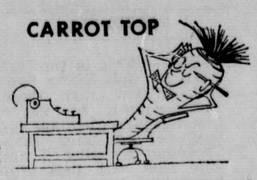
Neighbors . .

When the Bob Austad family returned home from dinner out the other evening last week, they had a pleasant, unexpected surprise awaiting them in their living room, in the form of son Hal. In the service, he was home for a couple days leave prior to re-assignment. He has to report back to Vallejo, next Tuesday, April 6th.

Some other welcome guests arriving last week were Mrs. Bob (Jeanette) Austad's sister and brother-in-law, Betty and Ernie Popp of Sacramento. Visit here was sort of a stop-over visit as the couple were enroute home from a month long vacation. They are staying at the home of Jeanette and Betty's mother, Mrs. Allison of this city.

Bet there has been a lot of visiting among the three families.

CARROT TOP



foot. At a predetermined point the one on horseback dismounted, hitched the horse to a convenient tree, and continued on foot.

— CT —

When the man who started on foot caught up, he mounted the horse, and passed the former rider. By alternating 'hitching' and 'hiking' the two travelers eventually reached their designation . . . As I thought about this story, I also thought about the "luck of the Irish." If I had been the one to start out on foot, nine times out of ten the other fellow would have forgotten to stop and tie up the horse . . . That's about the way all my luck is running lately.

I ask you, do you remember sometime back in life when there was a beautiful song published that said something about the "best things in life being free?"

— CT —

It went on to tell about the moon and the stars belonging to everyone, the birds and the bees and the flowers and trees, and so on . . . Well I found out it really isn't so anymore, and probably never was.

— CT —

I had the occasion to review an economist's cost allocation. I became increasingly aware, as I add up our tax and other bills, that space travel, pollution controls, and all the other environmental cost, each has a very expensive price tag which has to be paid somehow, in some form or another, by all of us, directly or indirectly, hence the best things in life are not free, we just think they are at the moment.

— CT —

Mr. A. M. Teqksbury, writing in the "Oregon Voter," touched upon something that is very close to us when he made the following comments, "The new Post Office Corporation plans big increases in postal charges. Of course, we have yet to hear about any improvements in service. So far, the new Post Office Corporation is doing just what the old federal Post Office did . . . raise rates, increase wages, and not bother very much about service" . . . . There just has to be a great day of reckoning some day . . . but when.

— CT —

Well, here is something to leave you with as I close up the column for the week. Dear old England is going to the metric system of weights and measures, so I asked how long a meter is.

— CT —

Well, I looked that one up and found that at an international conference in Paris in 1960, according to the United Press International a meter was defined to be the exact length of 1,650,763.73 times the wave length of the orange light of isotopic krypton of mass 86 at 760 mm. pressure and 15 degrees centigrade . . . Chew on that one for a while, I hope, I hope, I hope.

Kappa Delta To Meet April 13

The Pasadena Alumnae Association of Kappa Delta will meet for a luncheon and Oliveras Street tour on Tuesday, April 13, at 11:30 a.m.

Kappa Delta Sorority recently honored nine doctors for outstanding research in the field of orthopaedics at the 38th annual meeting of the American Academy of Orthopaedic Surgeons at San Francisco.

An individual winner and two four-doctor teams shared three award totalling $4,500.

The individual winner was Dr. Reginald R. Cooper, Iowa City Iowa. One team from Chicago, Illinois was composed of Drs. Clive C. Solomons, Edward A. Millar, William Hathaway, and John E. Ott. The other team winner was from Philadelphia, Pennsylvania, and was made up of Drs. Joseph Lane, Darwin J. Prockup, Peter Dehm, and Lincoln J. Parkes.

The winners were selected by the Orthopaedic Surgeons Committee on Research Awards, headed by Dr. Patrick G. Laing.

This is the 23rd consecutive year Kappa Delta has recognized outstanding research work in orthopaedics with cash awards.

Local Kappa Deltas contribute to the Crippled Children's Hospital in Richmond, Virginia, the sorority's national philanthropy, and to the Patterning Center in Pasadena, the therapy unit for Scot Institute which aids neurologically handicapped children.

1st Western Sets Up 'Tax Relief Headquarters'

"Tax relief headquarters" have been set up at First Western Bank's Sierra Madre office, according to Bank Manager Harlan Thompson.

A major feature of the tax relief offered by the billion dollar statewide bank is its First Bancharge Reserve Account, a personal line of credit service.

"Utilizing First Bancharge Reserve takes some of the pain out of paying taxes," the banker said. "Once the customer has this service, he may write his own loan up to his established limit, simply by requesting an advance to his checking account or overdrawing his account."

Repayment is made by automatic monthly deduction from the checking account. There is no charge for the service if the "loan" is paid back before the statement date.

"Starting a savings account and authorizing First Western to deposit a set sum automatically from checking to savings may make tax time easier to face next year," the branch manager added.

SIERRA MADRE LODGE No. 408 F. & A.M.

Calendar for April, 1971

Tues., April 6th — 7:30 P.M.
Stated Meeting.

Tues., April 13th — Officer's Qualifying Practice.

Mon., April 19th — District Officer's Association Arcadia Lodge 547

Tues., April 20th — Open

Fri., April 23rd — Kick-off Dinner For Public Schools Week.

Tues., April 27th — LODGE IS DARK

VISIT YOUR PUBLIC SCHOOLS
Sierra Madre Schools, April 21st.
Continuation High School, April 26th

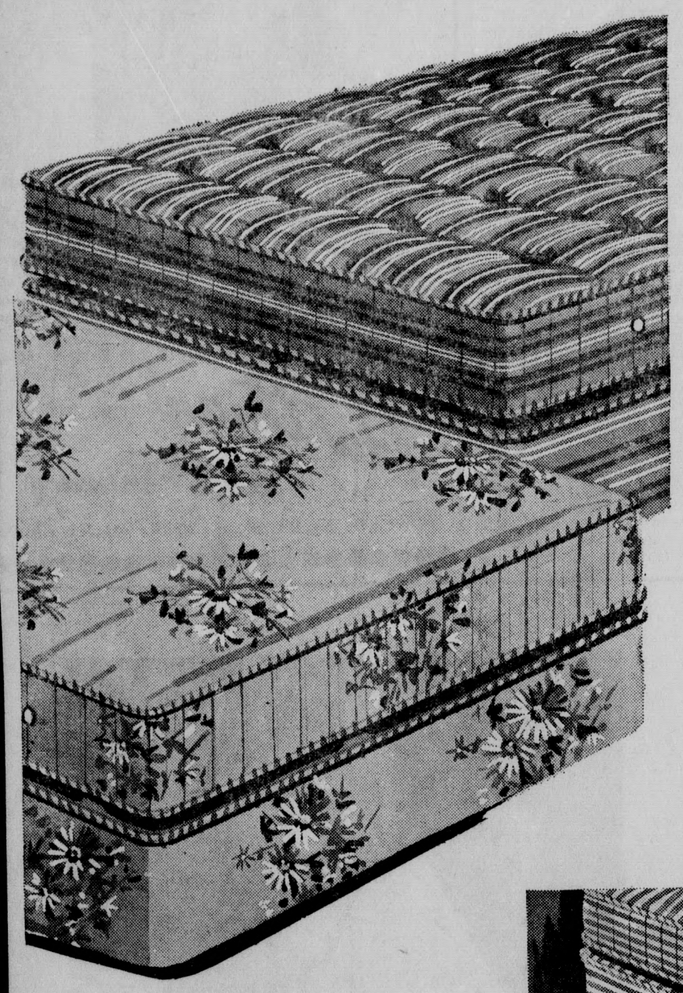
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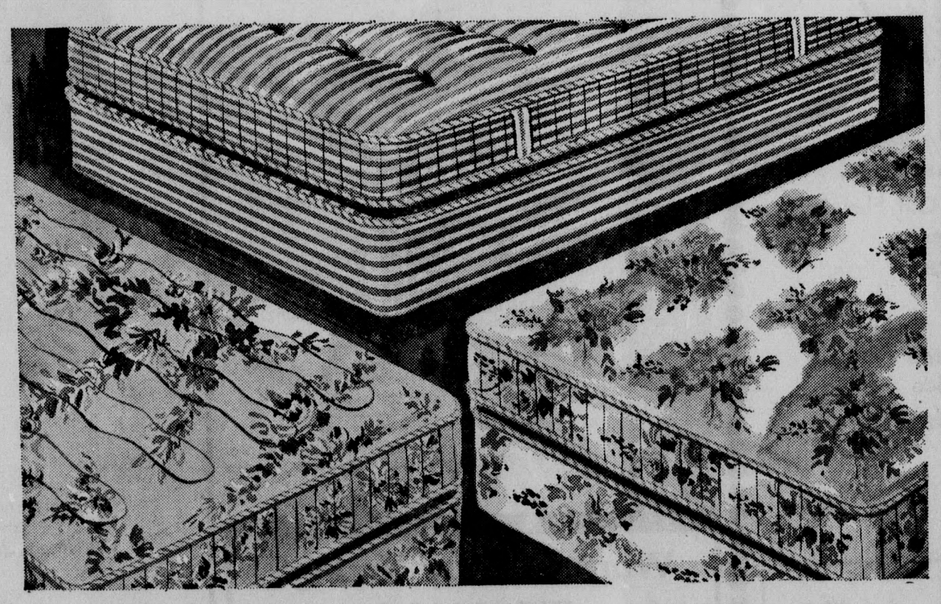
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LEGAL NOTICE

SIERRA MADRE NEWS
74395
NOTICE OF MARSHAL'S SALE
No. NE D 2308

VIRGINIA JUNE PALMER
Petitioner
vs.
GEOFFREY S. PALMER
Respondent

By virtue of an execution issued on February 3, 1971 by the Superior Court, County of Los Angeles, State of California, upon a judgment entered in favor of VIRGINIA JUNE PALMER as judgment creditor and against GEOFFREY S. PALMER as judgment debtor, showing a net balance of $3,456.03 actually due on said judgment on the date of the issuance of said execution, I have levied upon all the right, title and interest of said judgment debtor in the property in the County of Los Angeles, State of California, described as follows:

LOTS 22, 23, 24, 28 AND 29 OF THE REPLAT OF THE GRAND VIEW TRACT IN THE CITY OF SIERRA MADRE, AS PER MAP RECORDED IN BOOK 7 PAGE 139 OF MAPS IN THE OFFICE OF THE COUNTY RECORDER OF LOS ANGELES COUNTY, EXCEPTING THEREFROM THE NORTH 133 FEET OF LOTS 22, 23 AND 24.

COMMONLY KNOWN AS: 609 West Sierra Madre Blvd., Sierra Madre, California

NOTICE IS HEREBY GIVEN that on April 27, 1971, at 11:00 o'clock A.M. at Los Angeles County Courthouse, 110 North Grand Avenue (Grand Avenue Entrance) City of Los Angeles, County of Los Angeles, State of California, I will sell at public auction to the highest bidder for cash in lawful money of the United States, all the right, title and interest of said judgment debtor in the above described property, or so much thereof as may be necessary to satisfy said execution, with accrued interest and costs.

Dated at Los Angeles, California, March 17, 1971.
Timothy Sneri, Marshal
Municipal Courts, Los Angeles County
By Marjorie J. Faid, Deputy
ABRAMS & FOX, INC.
Plaintiff's Attorney
P.O. Box 958
El Monte, Calif. 91734
448-0500
Publish Sierra Madre News
Mar. 25, April 1, 8, 15, 1971



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Nan Carlton
George Small
Miss Peggy Small
Mrs. M. L. Seibert
The Howis
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Arlene Decker
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Marvin Thomas
Alice Bohler
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Kathy Olsen
Clay Fry
Bud Glazebrook
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H. L. Hendrix

An out and out contribution of the purchase of 50th Anniversary Medallions will help the cause to a great extent; further those contributing can have their contribution credited to any of the contestants that are vieing for honors on May 1st.

——Please turn to Page 12

Hal Austad, son of Bob and Jeanette Austad, home on leave prior to reassignment,introduced his mother to his new hobby last week. Hal has recently developed an interest in target shooting with pistol and spent last Wednesday at the police target range on his new hobby. Then Thursday, he took his mother and introduced her to the hobby with a working lesson in the art. This was Jeanette's first time ever, firing a gun.

The target's that-a-way . . . watch it, Mom!

The Food You Eat

burghers, meat loaves, and pot roasts.

The Eskimos have learned to enjoy the material goods of the white man and are abandoning their old way of life. Canned fruits, wheat flour and sugar are all a part of their diet. Their principal foods are raw fish, seal meat and hot tea. Also considered good eating by the Eskimos are the feet of bear, seal livers, white whale meat, ducks and ptarmigan. A great favorite is Eskimo ice cream which is reindeer fat rubbed or grated as fine as possible. Seal oil is added gradually with a little water for consistency. This mixture becomes pale in color and foamy in texture. Blueberries or other wild berries are added for flavor. This is considered a great delicacy, especially by the Eskimo children.

Canda, bordering Alaska, and the whole northern boundary of the United States is an immense country stretching from ocean to ocean, and has two principal cultures: English and French. Several other groups, the Scots, Italians, and Ukranians have strongly influenced Canada. English is spoken in most of the country. In the Province of Quebec the language is French, although considerably different from that spoken in France.

English-style food is eaten over most of the country, except in Quebec, where the French influnce is noted. In the maritime province of Nova Scotia there is a Scottish touch.

Fish and the products of the sea are important along the western coastline and on the eastern seaboard, in Nova Scotia, Prince Edward Island, and Newfoundland. Lobsters are taken from the ice-cold waters of the eastern provinces. Also from the east are Gaspe and Atlantic salmon from the rivers of New Brunswick. The coho salmon comes from the west coast.

The basic items of the Canadian diet are few and simple — potatoes, home-made bread and maple syrup. The potatoes are prepared in countless ways. There is a demand for large loaves of homemade style bread served hot. Large amounts of maple syrup are used for sweetening practically everything.

A specialty of Canada is pea soup made of dried yellow peas with bacon and seasoned with sage and chopped parsley. Locally made cheese and ales are popular and tourtiere (the national meat pie) and grand-peres, (a maple syrup dessert) are great favorites. Tourtiere is a pork and veal pie, seasoned with onions garlic, sage and parsley, baked in a rich pie crust as we would bake a fruit pie.

Grand-Peres are dumplings cooked in boiling maple syrup. These are served hot with the syrup in which they were cooked.

A hearty Canadian boiled dinner called Bouilli is made with chicken, lean beef, lamb, and salt pork stewed with cloves, onions, thyme, bay leaves, carrots, cabbage, potatoes, and a pound of fresh string beans tied in individual bunches with thread. For serving the meats are arranged in the center of a platter with the vegetables around it. The soup is served separately.

Canadian bacon known all over the world is a unique product of Canada. Canada produces a fair amout of wine. Canadian beers and ales and the "Canadian Whisky" are the preferred alcoholic drinks. Both tea and coffee are popular.

SFC Paul R. Fairbanks, station commander, U.S. Army Recruiting Station, Pasadena, announced that he has received a limited supply of Retired Army decals. Retired Army personnel may obtain these decals by visiting the U.S. Army Recruiting Station at 129 N. Marengo Ave., or by calling Sergeant Fairbanks at 792-3762.

Are You Operating Your Business Under A Fictitious Name?

If So You Must Re-Register it Now! See News Article Below

New Law in effect:

A prediction that 300,000 firms doing business in California under fictitious trade names will re-file under the new fictitious firm name law was made this week by William G. Sharp, county clerk of Los Angeles County. Sharp is chairman of a committee of county clerks which has been preparing procedures for the new statute.

The new requirement for re-filing of all firm names goes into effect July 1, 1971, but Sharp said the filings will be accepted by the county clerk's offices beginning Monday, and he urged early filing in order to avoid the rush just before the July 1 deadline. The filing fee under the new law will be $10. Filings must be renewed hereafter at five year intervals.

The Los Angeles county clerk also pointed out that the historic publication requirement has been continued under the new law and that publication of the statement once a week for four successive weeks in a newspaper of general circulation in the neighborhood of the affected business is required whenever there has been any change in the information contained in the certificate previously filed. Publication will not be required in instances where there has been no change in the information carried in the old certificate.

A fictitious name, Sharp pointed out, is one that does not include the surname of the operator or one that implies the existence of other owners; or, if a corporation, if it includes a name other than the name given in the articles of incorporation.

The purpose of the fictitious business name procedure is to protect the consumer in enabling him to find out the person with whom he is really dealing, Sharp said. If he has been defrauded by the "John Doe Television and Time Clock Repair Shop" and the shop is really owned and operated by "Richard Roe" or the "East Ganawanda Land and Farming Corporation," the consumer can find in the fictitious name statement information for bringing suit for damages. The procedure provides a ready source of information concerning identity realities obscured by fictitious business or trade names. Most banks now require evidence that the fictitious filing and publication requirements have been met before they will open an account under a fictitious name.

The office of each county clerk will furnish forms required by the new law or information and forms from this newspaper.

Sections 17900-17930 of Business and Professions Code in Effect Jan. 1, 1971*

Refiling Dead-Line July 1, 1971

County Clerk's Filing Fee is $10 for Re-Filing or New Filing*

Publication Charge Will Be $23.00 If Publication Required.

*Old civil code sections prevail in part until July 1, with filing charge of $2.00. Only a single publication required for interim $2 filing and for the prospective $10 refiling.

(If Legal Advice Required See Your Lawyer)

Complete Forms and Information At

Sierra Madre News

9 KERSTING COURT 355-3324

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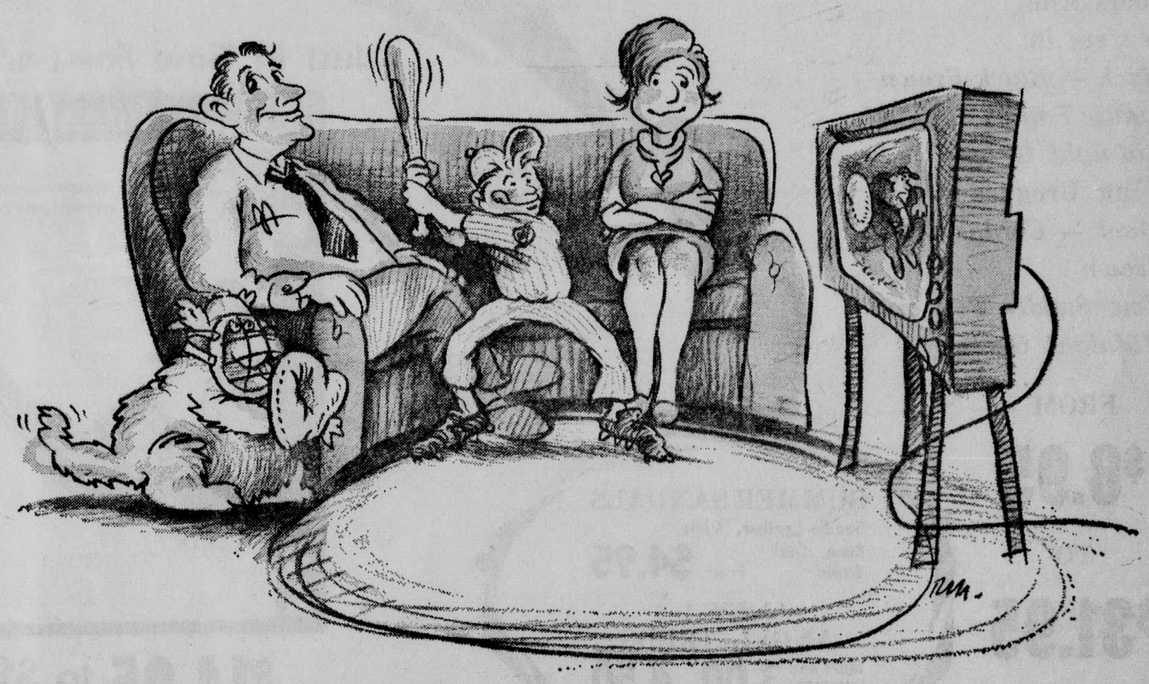
The youngster you help today may turn out to be the Mickey Mantle of tomorrow.

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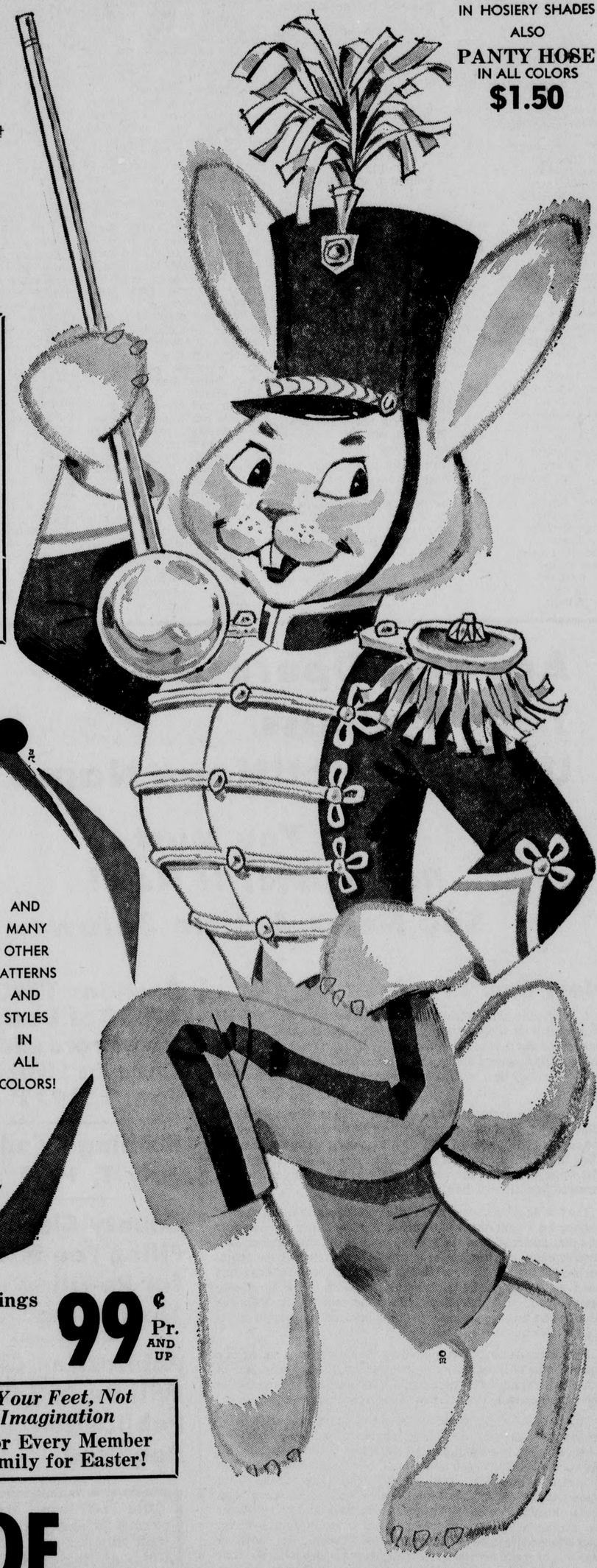
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Easter Shoes of Fashion In Quality Brands . . .
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Latest Fashions In Buckle Oxfords Boots And Loafers in
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Saddle Leather, White Bone, Dark Brown From **$4.95**

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ANGEL TREDS
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SHOES for Every Member of the Family for Easter!

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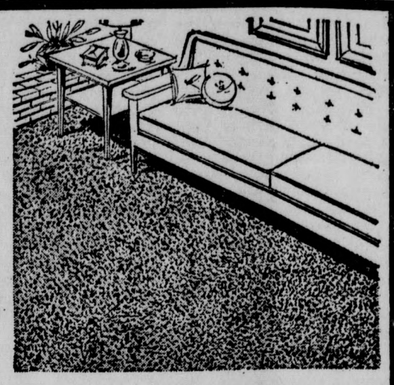
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Size	Color, Pile & Description	Reg. Value	SALE PRICE
12'x9'	Copper Nylon Shag ...	$108.55	$35
12'x9'	Bronze Nylon Shag ...	108.66	35
12'x9'3"	Orange Nylon Suede ..	92.48	25
12'x9'6"	Red Nylon Tweed	95.03	29
12'x9'10"	Green Nylon Sheared .	97.50	32
12'x10'	Moss Polyester Sheared	133.30	39
12'x10'	Avocado Nylon Shag ..	99.99	34
12'x15'	Gold Nylon Textured ..	120.25	49
12'x15'9"	Blue Nylon Pattern ...	157.53	62
12'x16'	Blue Nylon textured ..	122.65	49
12'x8'5"	Blue Nylon Textured ..	139.90	62
12'x17'	Gold Nylon Pattern ...	144.15	63
12'x18'	Orange Nylon Loop ...	138.15	58
12'x18'5"	Blue Nylon Textured..	139.90	62
12'x18'10"	Green Nyln Textured	143.77	66
12'x11'6"	Gold Nylon Tweed ...	137.97	34

PLUS HUNDREDS MORE

REMNANTS AND ROLL-ENDS IN ROOM SIZES

Size	Color, Pile & Description	Reg. Value	SALE PRICE
12'x11'9"	Bronze Nylon Textured	$117.53	36
12'x12'	Orange Nylon Shag ..	144.55	39
12'x12'	Brass Plystr Shag, Blue	144.55	49
12'x12'6"	Green Polyester Sheared	150.03	45
12'x12'7"	Olive Nylon Loop	133.36	47
12'x13'	Red Nylon Loop	91.45	42
12'x13'	Orange Nylon Sheared	130.98	42
12'x13'5"	Red Nylon Sheared ...	132.53	49
12'x14'	Red Nylon Pattern ...	107.35	45
12'x14'	Peacock Nylon Tweed .	141.31	52
12'x14'	Avocado Nylon Velvet .	141.39	49
12'x14'1"	Spruce Nylon Loop ...	141.92	44
12'x14'3"	Green Nylon Pattern ..	153.75	48
12'x14'6"	Beige Nylon Pattern ..	145.15	45
12'x14'10"	Peacock Nylon Textured	144.99	39

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Rev. Anderson's Easter Sermon: 'Life After Death'

Two services on Easter morning: 9:30 and 11 a.m. Child care provided. Pastor Richard J. Anderson, Sierra Madre Congregational Church.

There is being a lot written today about the possibility of life after death. Many books and magazine articles are written in an effort to prove or disprove life after death. But the reality of life after death is something that he Christian doesn't need to wait until death to experience. For the Christian has been called by God to give up his life. He's been called of God to lay down his life.

In the words of Christ, "If any man will come after me, let him deny himself and take up his cross daily and follow me." The path of the Christian is the path of death, and yet amazingly enough this path of death is the path that leads to life.

The Apostle Paul wrote these amazing words "I die daily." The non-Christian doesn't understand these words. He can only see death as an enemy, but the Christian sees death as a release, a release from the control of self, a release from fear, a release from playing God for my own life, a release from the bondage of worry and anxiety.

Yes, the Christian knows the reality of life after death because he experiences life as he dies to himself. If he dies to his own control, as he dies to his natural desires to play God and determine his own destiny. And the life that follows is amazing and wonderful. It's almost too good to be true, but it's both good and true!

Sermon topic: Life After Death.

Sunday School 9:30 a.m.

Maundy Thursday, April 8, service of Tenebrae with communion observed at 7:30 p.m.

Good Friday the usual 12:30 to 1 o'clock community service will be held at Bethany Church.

Member Tea For Saturday, Apr. 10

The Alpha Psi Chapter of Pi Lambda Theta is sponsoring an invitational tea for prospective new members on Saturday, April 10, at the famous Hollyhock House in Barnsdall Park, Los Angeles.

About seventy five young women in education from the San Gabriel Valley and the greater Los Angeles area have been invited.

New members to Pi Lambda Theta are selected at the California State College at Los Angeles by their professors, for academic excellence and leadership qualities.

The current president is Ruth Martin of the Field School in Pasadena.

Hollyhock House is an outstanding example of the creative genius of Frank Lloyd Wright.

Call FIRE
355-1401

Lesson - Sermon For April 11th

"And he saith unto them, Be not affrighted: Ye seek Jesus of Nazareth, which was cruicified: he is risen; he is not here: behold the place where they laid him." These words from the account of the resurrection in the Gospel of Mark are part of the Bible Lesson-Sermon, "Are Sin, Disease, and Death Real?"

One of the supporting citations from Science and Health with Key to the Scriptures by Mary Baker Eddy states: "Jesus' deed was for the enlightenment of men and for the salvation of the whole world from sin, sickness, and death."

Everyone is invited to attend First Church of Christ Scientist, 186 W. W. Highland Ave. The service begins at 11 a.m.

Easter Sunday Topic Announced By Rev. Stevens

Easter Sunday, April 11, Rev. Margaret M. Stevens has selected "Easter, Your Personal Miracle" for her sermon at both the 9:00 and 11:00 a.m. services. Families with children are urged to participate in the early service. The children will decorate the traditional Living Cross at both services and also have prepared special music. Easter music will be offered by Mackey Swan, soloist, and Helen Natzke, organist. Junior Church classes will be held following the children's program at both services. The nursery-playroom in Room 4 of The Ethel Barnhart School will open at 8:30 a.m. Easter Sunday for infants and children under five and continue to be open to care for children during the 11:00 a.m. service.

Tuesday, April 13, the weekly Bible study group will pursue their studies under the leadership of the minister from 10:00 to 11:00 a.m. There will be no evening class this week. The bridge group will meet at 11:00 a.m. for bridge and lunch. You are invited.

Dr. William R. Parker, advisor to the Ethel Barnhart School, will speak to the Mothers Group on April 14 at two o'clock. His subject is "Your Attitude is Showing." Interested parents in the community are cordially invited to hear this renowned speaker. Men's Forum on Wednesday, April 14, at 7:00 p.m. will be treated to a gourmet supper followed by a continuation of their challenging program "New Thought Therapy for Successful Business Achievement." Interested men in the community are invited to participate in this program.

Los Amigos invites you to bridge and games night Friday, April 16, at 8:00 p.m. in the Fireside Room. For further information, call the church office, 446-8206.

Easter Services At Bethany

Two identical services will be held on Easter Sunday at the 8:30 a.m. and the 11:00 a.m. hours. Rev. Robert Vander Zaag will speak on "The Power of the Resurrection," and the Crusader and Chancel Choirs will sing at the later service.

Bible School for all ages Nursery through Adults will be held from 9:40 - 10:45 a.m.

The 7:00 p.m. service will feature an outstanding Easter film entitled "Dawn of Victory." This 30 minute color film will appeal to children as well as adults in a Biblical and vivid portrayal of the Resurrection message beginning with the painful journey of Jesus to the cross. Viewers witness the events of Good Friday, Easter Sunday, and Jesus' later appearances. They are reminded of the ancient prophecies of Isaiah and hear Jesus' moving words from the cross.

The public is cordially invited to join in these special services at 93 N. Baldwin in Sierra Madre.

Mrs. Betty Fortune, from Jackson, Michigan, arrived Tuesday for a visit with her son and daughter-in-law, Paul and Ruth Tate. Prior to her arrival here she spent some time with her sister, Mrs. Ruth Torbet, in Larkspur, Northern California. Mrs. Torbet may join the family here after Easter.

It has been two years since Mr. Tate's mother has been here for a visit, so there will be lots of visiting to bring everyone up to date. Naturally Mrs. Fortune has been eagerly looking forward to seeing her granddaughter, Barbara (Mrs. G. C.) Frank of Arcadia, and her great-grandson, toddler, Conrad Paul Frank.

Where are all the idiots television comedies are produced for?

You and Your Neighbors

by NANCY BRYAN

It was a busy weekend for Tom and Millie Solury and son Tommy. Friday evening they drove to their cabin at Green Valley and relaxde by the fireside among the pines Saturday morning they arose at the crack of dawn and headed for the high desert, Joshua Tree to be exact, to spend the day with their friends, the Heasleys. After wandering around looking at the wild flowers and the cacti that is just about ready to bloom, and the beautiful Joshua tree and Yucca blossoms, the whole group drove to Joshua Tree National Monument. They stopped at Hidden Valley where they crawled through the rocks to the valley where cattle rustlers used to hide their cattle. Driving on up to Salton View they found that the valley below was obscured by haze and sand and all that could be seen was the San Adreas Fault. After lunch it was back to Green Valley, so all in all it really was a busy day, but after relaxing Sunday they reluctantly returned home to resum all those disagreeable chores known as work.

— ☆ —

Did you know — That the origin of the saying, The latchstring is always out," came from the way the wooden latch on the door was made? The latch was a small board with a string that went through; the latch rested in a wooden catch. You pulled the string from the inside and there was no way of opening the door from the outside. It meant your friends could always get in.

— ☆ —

Mr .and Mrs. W. M. Harden, former Sierra Madreans, and former neighbors of Mrs. Margaret Barbour, are now nicely settled in their modern, air - conditioned, three-bedroom apartment in Tokyo, Japan, according to a recent letter they wrote to Mrs. Barbour. Mr. Harden was recently transferred to Tokyo by his firm, the Encyclopedia Brittanica.

Barney, the Harden's cat, was mentioned several times in the letter. The independent animal now makes his home at the Barbour residence, as second in seniority, he shares cat-dom privileges with Bunny, a dainty white, girl cat.

— ☆ —

Do you remember—When the first crocus broke through the ground, and the first robin appeared — you were sure then that Spring was just around the corner?

— ☆ —

Did you know—That ambergris, a substance obtained from sperm whales is used in making perfume, but was once used in cooking. For a tonic it was mixed with sugar and chocolate.

Rites Held For Ben Hinojos

Ben Hinojos, 92 years of age, passed away April 2 in a Los Angeles Hospital after a brief illness. A former Sierra Madrean, at the time of his death Mr. Hinojos' address was 5115 Almaden Dr. in Los Angeles. He was a self-employed carpenter and originally came to California from New Mexico 54 years ago.

Survivors include: his wife, Mrs. H. A. Hinojos of Monrovia; two sons, Everett P. Hinojos of Angelus Oaks; and Joe A. Hinojos, Sierra Madre. Six grandchildren and one great-grandchild also survive.

Posary was recited Monday, April 5 at 8 p.m. and the funeral mass was Tuesday morning, April 6th at 8 a.m., both at St. Rita's Church with the Rev. Thomas J. O'Malley officiating.

Interment was at Resurrection Cemetery in South San Gabriel.

Ripple Mortuary in Sierra Madre was in charge of all arrangements.

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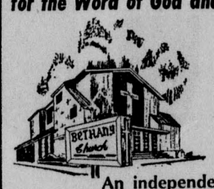
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Wed. Service .....8 P.M.	Closer Sundays and Holidays

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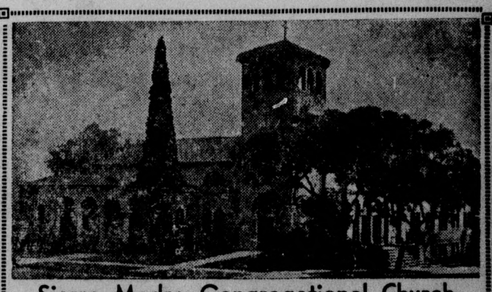
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6:30 — EASTER SUNRISE SERVICE—Patio Worship Center
Drama: "We Were There — On Easter Day."
7:15-9:00—EASTER FELLOWSHIP BREAKFAST—Parish Hall
9:15—SUNDAY SCHOOL & BIBLE DEPTS. — In Sanctuary
10:30 — CONGREGATIONAL EASTER SERVICE
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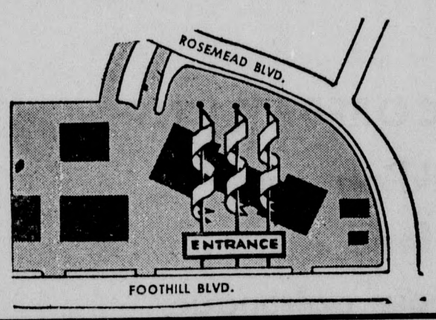


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11:00 a.m. Morning Worship — 7:00 p.m. Evening Service



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to the city.

Next, after meeting these problems, would come the organizing of a volunteer department, followed by the obtaining of sufficient hose and equipment to make the department effective.

Apparently, not too much else happened until October, 1907 when the October 4, 1907 issue of the Sierra Madre News had a headline statement, "WE HAVE THE WATER AND SOME DAY WILL SURELY HAVE THAT FIRE: LET US BE PREPARED FOR THE EMERGENCY." And in that same issue, an article titled "Hard Fighting Checks Flames," gist of which was: "Live wire origin of one . . . two blazes in our city during the week . . . Library building and residences have narrow escape . . . fire in northwest city . . . Deputy City Marshal Felgate makes strenuous fight against burning grass and brush — need of proper protection is imperative." Again, same issue, an editorial concerning the hopeful transfer of city waterworks from the then present water company of the city. Mention of mains and extensions and the ensuing position of the city to install hydrants for use of a fire department, "which is greatly needed, and sure to be organized as soon as the water question can be arranged" . . .

Undoubtedly all fires were not fuel for newspaper articles and when arising, were squelched as quickly and efficiently as possible and probably in much the same manner in which the Misses Jenkins acted, when constituting themselves a bucket brigade, extingushed an afternoon fire at the home of Mr. Smith of Central and Auburn in midmonth, December, 1907. Supposedly caused by a defective flue, the fire resulted in no severe damage, due to the Misses Jenkins, who discovered the blaze in its incipency.

In January, 1908, more pressure from the local press was applied and suggestions appeared in an editorial to the effect that the city should have a building inspector to assure fire escapes and such.

Latter part of January, the need for a fire department took top billing again.

From available records, and limited research time, it appears that nothing constructive happened towards the securing of a fire department and equipment until the approach of the dry season, towards the end of May, 1909. And this was just the same old reminder, 'the great need'.

Finally, in July (1909), the call for men wishing or willing to assist in the organization of a volunteer fire department was published with request that those interested meet at City Hall (then located on Kersting Count and Central, which is Sierra Madre Blvd.) on Tuesday evening, July 13 at 7:30 p.m.

This resulted in the very first volunteer fire department for Sierra Madre and J. A. Gilbert was elected Fire Chief. A set of by-laws was adopted and plans perfected for putting the department on an efficient working basis. Three classes of members were provided for: the twenty-two members of the active force; substitutes, from whose ranks vacancies in the active list would be filled; and associate members. The latter class was designed to include citizens willing to pay dues for the purpose of enjoying the social features of the department and the gymnasium equipment which it was hoped would be secured in the near future. Associate members would not be subjected to active duty in the department; the payment of their dues being considered as offsetting the active service of the other classes of members.

The active force was to be under command of the Chief with two captains in command of nine men each, to be known as hose and ladder companies. The secretary - treasurer would serve the whole department. Other officers elected, following the adoption of the by-laws, were: hose captain, Greer Caskey; ladder captain, J. A. Patterson; and secretary - treasurer, Leigh Smith. Chief Gilbert had seen 16 years of service in volunteer fire departments, holding every office from top to bottom, before his election as our chief. It was believed that "No better man could be found for the position . . ."

The officers were constituted a membership committee to recruit the active list to full strength. Plans were already under way for the raising of money to secure equipment, the matter of which had been taken up by the city trustees along with the installation of fire plugs about town.

Other members enlisted were as follows: Hose and ladder company: Roy Edwards, Louis Leopardi, Harvey Steinberger, W. J. Goetzman, Henry Olsen, D. E. Bowen, W. E. Bowen, Walter Brooks, and A. Robertson; Hose Company: C. P. Sparts, P. C. Carter, S. D. Towne, J. H. Bradford, A. L. Robinson, C L. Huston, I. L. Trible, W. R. Lees, and J. Richey.

Not too long after this, it was realized that a practical fire alarm would be necessary — this, after several fires and no way to notify the fire fighters. The Congregational Church bell was then used as an alarm, successfully, for quite some years.

At this same time, Chief Gilbert came up with the idea of having private fire plugs until such time as the city could have some installed at convenient locations. This proposal was greeted with enthusiasm and 25 property owners outright agreed to install such plugs on their property.

Things really were starting to roll. The city fathers then (August 1909) voted to purchase 500 feet of underwriters' linen fire hose with fittings at the same time chase for a suitable hose they authorized the purchase of a suitable hose cart along with six Stempel Chemical extinguishers.

Exactly and specifically what happened to this first fire department has not been, at this present time of research, determined. It apparently just faded out. Newspaper reports of fires continue, and the use of fire apparatus is mentioned, but nothing about the fire department nor its members.

In January, 1915, fire fighting apparatus was again discussed and the various types considered. Also a complete map of the water system with reference to the fire protection problem was under preparation. The end of the month the purchase of a set of fire apparatus was authorized at a total cost of $400. The items were segregated to keep the amount below the $300 mark which would require advertising for bids. The outfit had been used at Fullerton where it had been replaced by larger equipment and the Gorham Company agreed to make it "like new" with new chemical hose, etc. The lot included a two wheel hand-drawn 60 gallon chemical engine with 100 feet of new hose, one 4-wheel hand drawn hook and ladder truck, and one 2-wheel hose cart, all with full accessory equipment.

The Gorham Company agreed to accept the outfit at full purchase price any time within three years toward the purchase of a motor driven chemical and horse wagon. There is mention, not too long after that, of the hose cart turning turtle in the street — a not uncommon plight as, in tow of the Sierra Madre garage truck, with Milt Steinberger driving and Art Udell sitting in the rear guiding the cart by the tongue, it turned completely over when the wheels struck the rails of the car track. It didn't take long to right it, but the fire had been put out by 'neighborhood talent' by the time they arrived at the fire scene.

Then in May, 1915, there is mention of the city investigating various types of fire alarms and it was decided that an electrically operated siren seemed best to fit local needs, the cost of which would amount to $175 or $225, not including the cost of installation. The siren would be operated by a switch at the telephone office and Manager Farman said the telephone company would undertake to install and operate the apparatus. The erection of a fire hose drainage tower was also being considered at this time but both the alarm and tower were put aside pending further investigations.

It was not too much longer before the disastrous bakery fire that spurred the organization of what we know today as the Sierra Madre Volunteer Fire Department, which has given this community fifty years of dedicated and continuous fire protection since its inception, as you will read next week. This department is actually considered the first and only organized volunteer fire department of our city.

(Continued next week)

CALL FIRE
355-1401

Gardening Tips For Delta Gammas

"Container Gardening," by Sylvia Leatherman of Letherman's Gardens will be the program for the Delta Gamma Alumnae of Pasadena, when they met at 11 o'clock on Tuesday, April 13, in the home of Mrs. Joseph Van Rensselaer of San Marino. The business portion of the meeting will include a last minute check on reservations for the Delta Gamma Founders Day Brunch on Saturday, April 17, at the Pasadena Hilton with speaker, Patricia Hitt.

The luncheon committee is headed by Mrs. Walter Garmhausen, assisted by Mrs. Paul Thornton, Mrs. Holden McManigal, and Mrs. Arthur Rolapp. For reservations call either Mrs. Garmshausen or Mrs. Thornton.

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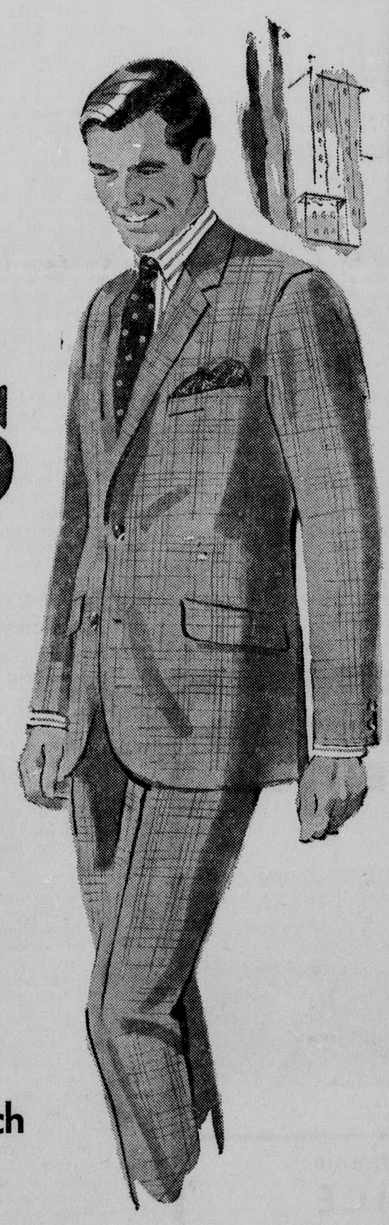
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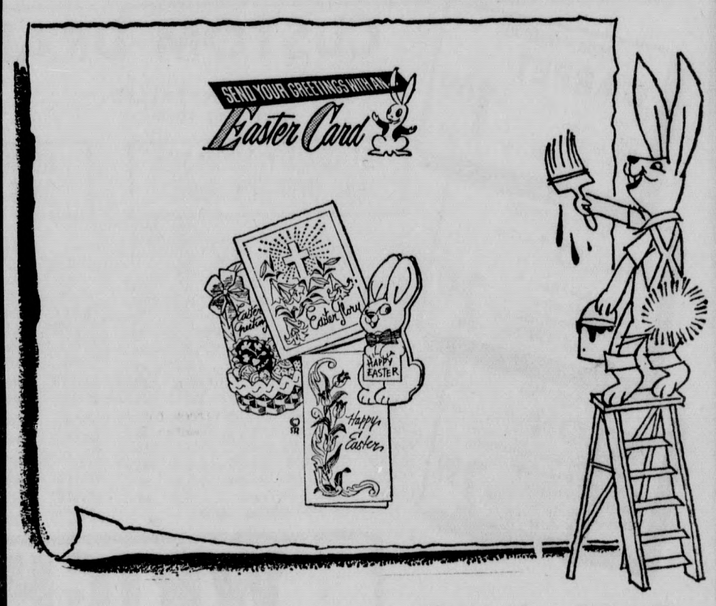


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Editorially Speaking

The People Must Know

By Howard Jarvis
State Chairman, United Organizations of Taxpayers

If the Cocoa Cola company announced that from now on the cola in the bottle would be free, but the bottle itself would cost you 15 cents it would become a national joke, however our state legislature is actually considering to no longer tax improvements on land (homes and buildings) but only the land the buildings are on. Of course, under this bill the land tax alone could be as much or more than present tax on both land and buildings. This proposal is the old shell game, designed to fool and double-cross the property taxpayers again. Laugh In should steal this joke and use it on the air. It's a lulu. Remember that fake called proposition 1A?

A lot of your tax money has been spent because the so called ecologists were cock sure that the oil spillage in the Santa Barbara channel had caused permanent, irreparable damage to both the ocean and wild life and that mercury was infesting tuna and swordfish because our industrial plants were pouring the mercury into our streams.

But now, reputable scientific reports are out that shows that the oil spillage in the ocean does not cause either permanent or irreparable damage, and that the mercury in the fish does not come from streams or rivers but gets into the ocean from the fall of smoke discharged into the air mostly from the burning of paper. When it rains the mercury in the smoke falls into the ocean. Further that the biggest mercury fall out comes from Japan, not the United States.

We have a lot of flap heads spending our tax money to pull the wrong tooth.

Wlibur Mills (D) Chairman, House Ways and Means Committee has the answer to the welfare disaster. Mills says it must be funded by the Federal government. If this is not done the present system will bankrupt every major county in California.

Do not expect any reasonable or equitable tax restructure from the present legislature. The headlines being pumped out of Sacramento are for political opportunism and expediency. We have a government of, by and for the politicians who are interested in re-election, campaign funds and their own pensions. As taxpayers we are considered the geese that always lay the political golden eggs. The big idea is herd the sheep, brother, herd the sheep.

★ ★ ★ ★

One Price Break

Inflation is a way of life with us now, but not all our increased spending is due to it. Believe it or not there still are some items that cost less than they did before.

Electricity is one.

Back in 1958, when California was just getting used to being a major league baseball state, the per kilowatt hour cost to the average home owner was quite reasonable. Today, Pacific Gas and Electric Company points out, its customers pay on the average 18 per cent less even than they did then, despite a recent rate increase.

The reason involves earlier rate cuts, zone adjustments, and the old rule that things are cheaper by the dozen, including electricity. Which means, of course, that if our bills are higher today than in 1958 it's in large part because we've added so many more electrical conveniences and comforts to our homes.

Like out at the ballpark, it's always nice to know you're getting your money's worth.

★ ★ ★ ★ ★

Close the Borders?

"Man the borders . . . the outlanders are coming!"

That cry has not yet been heard widely in California, but there is evidence of a growing concern among Golden Staters about the economic, fiscal and environmental effects of our swift population rise.

That cry has not yet been heard widely in California, but there is evidence of a growing concern among Golden Staters about the economic, fiscal and environmental effects of our swift population rise.

According to a poll taken recently by the chairman of the Department of Demography at UC Davis, Professor Judith Blake Davis, millions of our fellow citizens are willing to support steps to reduce welfare, stop publicity that entices persons to move to California, and put restrictions on in-migration.

A wry sidelight of the poll is the fact that a surprising number of Californians don't realize how big the state already is. Twenty per cent of the men and 32 per cent of the women estimated our population at less than 10 million — or less than half of what it really is. If they'd realized what the true figure was they might have been even more emphatic in their support of brakes on population growth.

This all is quite a switch. Maybe we'll have to rewrite a few songs; for example: "California Won't Let Me Come," or "We Don't Want Your Heart In San Francisco."

★ ★ ★ ★ ★

Advertising Makes It Go

Mrs. Virginia H. Knauer, President Nixon's consumer advertiser, is quoted in a news dispatch as telling the advertising industry it will either have to reform or be reformed by the government. She says, "As I travel around the country, one question keeps recurring from the housewives I meet. They want to know why so many ads treat women like children, like third graders. Should the American housewife be treated like a moron? Is the best selling appeal one which insults a person's intelligence. . . . ." Unfortunately, in advertising as in any other human undertaking, there are those that Mrs. Knauer terms ". . . not so decent, not so honorable. There are those who believe integrity is something one can sell or buy for a few dollars."

While paying due heed to the words of the President's consumer adviser, one should not lose sight of the fact that advertising is an indispensable feature of the free market. Millions of reputable firms present through advertising for consumer consideration the goods and services which make life not only pleasant but liveable. Informative advertising saves consumers' money and promotes high-volume distribution of luxuries, as well as necessities. It tells the consumer what is available in the marketplace and where.

Mrs. Knauer might have added that those guilty of shoddy, misleading advertising are fooling no one in the long run for the simple reason consumers are far from morons and through the exercise of free choice can reject products that are accompanied by objectionable promotion.

R. Robert Evans
Peggy L. Evans
Editors and Publishers

Subscription Rates: In Los Angeles County—$6.00 per year. Elsewhere in the United States $6.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 15 cents per single copy.

NOTE—The opinion expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

New Orleans, La. — Extremism in defense of the environment is not a virtue, especially when the concept of the environment is inadequate.

This is a point ably stated in a speech here by Lowry Wyatt, president of the National Forest Products Assn. Mr. Wyatt took note of the fact that many Americans are concerned about the environment and the general quality of life. He warned, however, that the environment often is poory defined. The environment isn't simply a forest preserve visited a few days a year or a chunk of Alaskan wilderness that is home to caribou. Providing decent housing is an environmental problem, he observed, remarking that "70 per cent of our lives is spent in a single-family home."

Unfortunately, the environment often is depicted in terms of retaining land in a wilderness state. Some environmentalists oppose building of industrial plants and fight construction of electric power generating facilities. Not a few environmental extremists are advocates of "Zero Growth." Originally, this notion had to do with population. Now it is related to the economy.

In the United States today, Mr. Wyatt said, we must "work out acceptable solutions that our society can afford." No one wants to see the country buried under a layer of litter. No one wants to see a pall of smoke above our cities. But there has to be a sense of proportion in dealing with environmental issues. Not every river can be a pure wilderness stream. Not every stretch of the coast can be reserved for oyster beds and shrimping.

Most certainly, the public wants effective pollution abatement measures. Industry is responding to this public demand by installing contol equipment and cleaner industrial processes. It is imperative, however, that the public also understands the need for continued industrialization and new power-generating facilities. In adidtion, the public needs to understand the wisdom of multiple use of forest lands. Intelligent harvesting of timber crops is not incompatible with good game management. On the contrary, wisely planned cutting of timber makes possible improved food resources for wild animals.

Insofar as power plants are concerned, these are vital to improving the urban environment. One of the worst features of our urban environment today is the high rate of crime in the streets. And one of the most effective means of reducing urban crime is improved street lighting. If power companies are denied permission to build plants adequate to cities' increasing needs, American communities will be darkened and street crime will worsen.

A danger in our time is that extremists among the environmentalists will insist on arbitrary and unwise controls over land use and over industrial development. It would be tragic if the American public went on an ecological "kick" that ignored opportunities for multiple use of land or banned industrial growth that is the only guarantee of a better life for more Americans in future.

Sometimes it seems that environmentalists don't want to be confused by facts. They fight construction of new power plants in the New York City area, for example, even though the

——Please turn to Page 15

Humorist To Show 'Arizona

Humorist - photographer Stan Midgley will present "Arizona Chucklelogue" Saturday, April 10 in Gentry gymnasium of Loma Linda University.

In the color motion picture, Mr. Midgley narrates his journey to the Grand Canyon, Monument Valley, Canyon de Chelly, the Petrified Forest, the Painted Desert, and the cities of Phoenix, Tucson, Flagstaff, Tombstone, and Jerome.

Admission to the 8 p.m. program is $1.25 for adults and 75 cents for children under 13 years of age. Tickets are on sale at the dean of students office on the Loma Linda campus and at the courtesy center of the Loma Linda Market. Tickets will also be available at the door.

Elementary School Menu

40c Tray Lunch
April 12-16, 1971

Monday — Oven grilled fish with tartar souce, candied sweet potatoes, fruit cup, bread and butter, and milk.

Tuesday — Barbecued pork sandwich, mixed vegetables, diced oranges and peaches, peanut butter cake, and milk.

Wedensday — Chopped steak gravy, mashed potatoes, carrot sticks, apricots, whole wheat roll and butter, and milk.

Thursday — Chili beans, buttered spinach, apple wedges, cheese and egg roll and butter, and milk.

Friday — Pizzaburger pie, stir fry celery, egg salad on lettuce, banana, and milk.

Menu subject to change.

Call FIRE
355-1401

Colorful Slides At Garden Club Dinner Meeting

Members and friends in attendance at the April 12th dinner meeting of the Sierra Madre Garden Club scheduled for 6:30 p.m. on Monday will have an opportunity to enjoy a colorful slide show of the abundant wild life, secenery and people of Kenya, Uganda and Tanzania, East Africa.

Kenneth Holloway of Pasadena will present pictures of the animals and birds of East Africa in their natural habitats. Elephans, rhinoceros, zebras, cape buffalo, giraffes, lions, wart hogs, monkeys, baboons, leopards, cheetahs, hippopotamus and a variety of antelope plus African birds and the great crocodiles.

Photography is Mr. Holloways avocation. He belongs to five camera clubs and is a skilled photographer. To date he has given 80 showings of this very popular East African show.

Dinner reservations may be made by calling Madeline Smith, 355-1583 or Betty Hoffman, 355-9940 prior to Friday, April 9th. However, those unable to attend the dinner are welcome to attend the program later in the evening. Come and bring a friend or neighbor to the Sierra Madre Woman's Clubhouse, 270 West Sierra Madre Blvd. on April 12.

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Energy is essential to the economy and to the environment. Without it nearly everything in your home would stop, including cooking, heating, cooling, television viewing and your water supply.

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From time to time other sections of the nation have faced a shortage of energy—electricity and fuels such as oil, coal and natural gas.

So far, there has been no shortage of electricity here and no shortage of fuels for your residential requirements. But even so, why use more energy than you really need—whatever the type?

By not wasting energy you'll be helping conserve our country's natural resources, which in turn contributes to the protection of the environment.

Here are a few suggestions to consider:

☐ Check your home's insulation. You could be using up to 50% more energy than necessary to heat or cool your home. You'll be dollars ahead in the long run with proper insulation. Incidentally, most homes with electric heat are already insulated.

☐ For the same reason, install weather stripping on doors and windows.

☐ Keep your damper in your fireplace closed when not in use.

☐ When the weather gets very hot or cold, draw your drapes and curtains. This will help reduce the demands on your heating or air-conditioning systems.

☐ If you leave the heat on while you sleep, set your thermostat at 60°. Special thermostats are now available to do this automatically. The lower you set your thermostat, night or day, the more energy you will save.

☐ If you happen to have electric heating, you probably have separate thermostats for individual rooms. If so, you can turn them down in rooms not in use.

☐ Don't use your oven to heat your apartment or home.

☐ Turn off lights when not in use. That seems obvious, but some people believe it costs more to turn lights off and on. Untrue. (An exception is fluorescent lights. Turn them off only if you won't be using them within 30 minutes.)

☐ In summertime, set your air-conditioning thermostat as high as you can without being uncomfortable. The greater the difference between the indoor and outdoor temperature, the more it costs you.

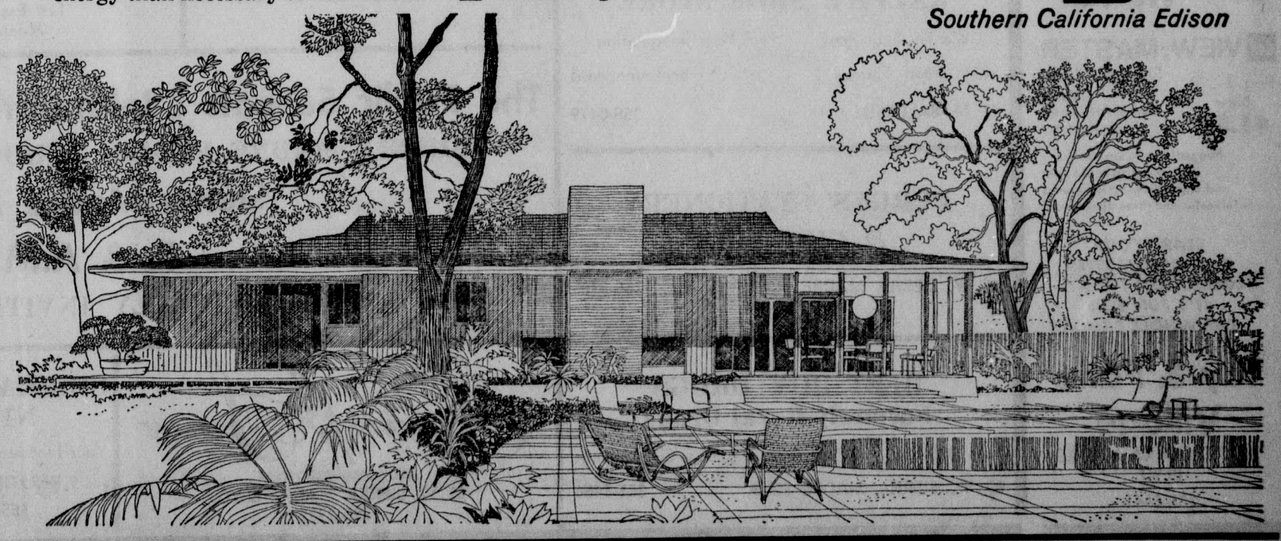
☐ To keep your house cooler, shade window areas from direct sunlight. Use awnings or plants that shield windows.

☐ To cut cooling costs, install an exhaust fan in your attic. It can reduce heat transmitted through your ceiling.

☐ Check the temperature setting on your water heater. Controls are set too high in many homes. And fix leaking faucets to save water and energy.

☐ Operate your dishwasher only with a full load. Same holds true for your washer and dryer.

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Crib Crop

In the proud grandparents category are Mr. and Mrs. James Bryce Tyler — Not just one new grandchild, but two.

On January the 8th Pat and Susan Tyler of Birmingham, Alabama, became the parents of a son whom they have named Edward Bryce. Young Edward weighed in at 7 pounds, 15 ounces. Also welcoming Edward are the maternal grandparents, Mr. and Mrs. Ed Rozelle of Lincoln, Alabama.

March 28th is the date that Timmothy James II was welcomed by his parents, Sp. 5thClass Timmothy and Mary Jane Tyler of Selfridge Air Force Base, Michigan. Timmothy weighed 7 pounds 7 ounces. Proud maternal grandparents are Mr. and Mrs. James Utterback of Pasadena.

Also delighted to hear about their two new great grandsons are Mr. and Mrs. Herbert Davidson of Sierra Madre.

Many Sierra Madrears have beautiful gardens on which they bestow much, and loving, care and in which they take great pride. One such garden, is that of the delightful Mrs. Margaret Barbour. She has many, many roses — all kinds and varieties, each carefully tagged with its own name — lovely iris plants, azaleas, lilies, some cymbidiums, and a section devoted to succulents.

The ankle she broke in November of 1969 is still slowing her down and prevents her from attending the many meetings and events especially for 'green thumbers'. Sorry to say, that for someone who loves gardening as much as she does, the pesky ankle is keeping her from active gardening at home. Mrs. Barbour has to settle for overseeing the care and cultivating of her beloved garden.

Noon Luncheon For Shakespeares

On Tuesday, April 13 at noon, Shakespeare Club members are looking forward to their traditional birthday luncheon. Junior Board will be guests.

The election of officers will be held.

Mrs. Paul Pulliam, professional flower arranger and teacher at Descanso Gardens, will demonstrate interesting ways to arrange our floribundi. The committee says, "There's a great big beautiful tomorrow — come and observe colorful ideas in time for our annual flower show."

Mrs. Howard H. Hotaling is program chairman and Mrs. Harvey H. Gunn is president.

Contributors

Doug Templin
Gene Thom
De Alcorn
Dick Prossen
Earl La Lone
Rae Anderson
Ray Smith
Ray Lorenzini
Ray Prosgentis
Dave Watts
Abbe Keith
Bob Watkins
Chuck Potter
Bill Simcock
Russell A. Kudsk
Mr. and Mrs. F. H. Wilcox
The Pickgrens
The Burkes
The Tennisons
L. Aainsworth
The Elies
The Olks
The Archimedes
The Jeffers
The Gaottis
The Mangs
The H. E. Roberts
The Triskes
The McTurns
H. Gates
The Owbles
The Plows
The Grossmans
Mrs. V. R. Calloway

Out-Maneuvered

Going to a party with your wife is like going fishing with the game warden. Whatever you catch you've got to throw back.

The fastest acting chemical is a cute thing with a devlish smile.

3 Sierra Madreans Receive Honors

A record breaking 1887 undergraduate students at California State Polytechnic College, Kellogg - Voorhis, Pomona have been honored by having their names placed on the Academic Honoris List for the fall quarter of the 1970-71 school year.

The purpose of the Academic Honors List is to give quarterly recognition to students achieving academic excellence. To be eligible, a student must be enrolled for 12 units or more and must achieve a 3.0 (B) or better grade point average.

Those, so honored from Sierra Madre, were: Law-A. Burt, agricultural business management; Nancy A. Coyle, biological science, and John O. Veirs, Jr., political science.

Easter Egg

ceive a very nice Easter basket.

The Annual Party will be at Memorial Park, Sierra Madre at exactly 10:00 a.m. o'clock, sharp, when the children are turned loose the party does not last too long, so if you are late you maybe completely out of luck. The funds for this party are provided for out of the Christmas Dance Fund held each December by your Volunteers.

GOP Women's Luncheon April 14

"Mass Media Molds the Mind of Mankind" — how this is accomplished will be explained by Robert Dorman when he appears before the Arcadia Republican Women's Club on Wednesday, April 14th at the Masonic Temple, 50 W. Duarte Rd. The business session will begin at 10:15 a.m. Reservations for the noon luncheon may be made with Mrs. C. O. Porter, 447-5418, or with Mrs. Donald Smith, 447-3446. The public is invited, according to Mrs. Douglas Moline, president.

Mr. Dorman will also appear before the afternoon Study Group session, from 1 to 2 p.m. There will be a question and answer period.

Help Yourself

some time to donate for the four days of the carnival, your Volunteer Firefighters are desperately in need of persons to sell carnival tickets in booths at the Carnival on Thursday, Friday, Saturday and Sunday, during the celebration. Anyone that wants to help should also contact Ronald Hall at 355-1402 and leave their name and contact number. You will be doing a great service.

Call POLICE
355-1414

Parks, Recreation Spring Program

The department of Parks and Recreation Spring Program begins the week of April 12. Some openings still exist in the Spring Recreation Program, says Director Steve Renfro, but only a week remains before the class schedule begins. Most classes filled up soon after registration opened.

The classes with available room are Music Through Motion taught by Denis Barber, a class to develop the child's coordination through dancing and at the same time teach an appreciation for music; Teen Tennis on Saturday morning; one of the guitar classes, and the arts and crafts, taught by Kate Trask.

As part of the recreation program, the recreation center will again offer its facilities to the Teen Club on Wednesday and Friday nights. Music, ping pong, basketball, pool, table games, and volleyball are available to the teens. The concession stand will be opening soon to serve refreshments to the participants of the evening programs.

Library Trustees

will be held on April 15 at the Recreation Center at 8:00 p.m. Members of the Library Board and the Parks and Recreation Commission are being invited to attend in order to present arguments for the Parks and Library portions of the proposed bonds. All members of the Frineds, and all other interested residents of the city, are invited to attend.

Search Team

placed the victim in a litter and then carried her the one and a half miles to the waiting ambulance, which took her to the Arcadia Methodist Hospital. Temperatures at mid-day were in the mid 90's, but it took the team a little over one hour and a half to complete this rescue. The operation was secured at 2 p.m.

Mr. and Mrs. Michael (Ruth) Bennett are grandparents once again. New grandchild, a girl, was born on March 13th at Arcadia Methodist Hospital to their son and daughter-in-law, James and Mathilda Bennett of Monrovia. New baby was named Jennifer Louise and she weighed 6 pounds 7 ounces at birth.

Maternal grandparents, who also make their home in Sierra Madre, are Mr. and Mrs. John Boon.

Jennifer also has a big sister, Kimberly, 1½ years old.

Best wishes to all.

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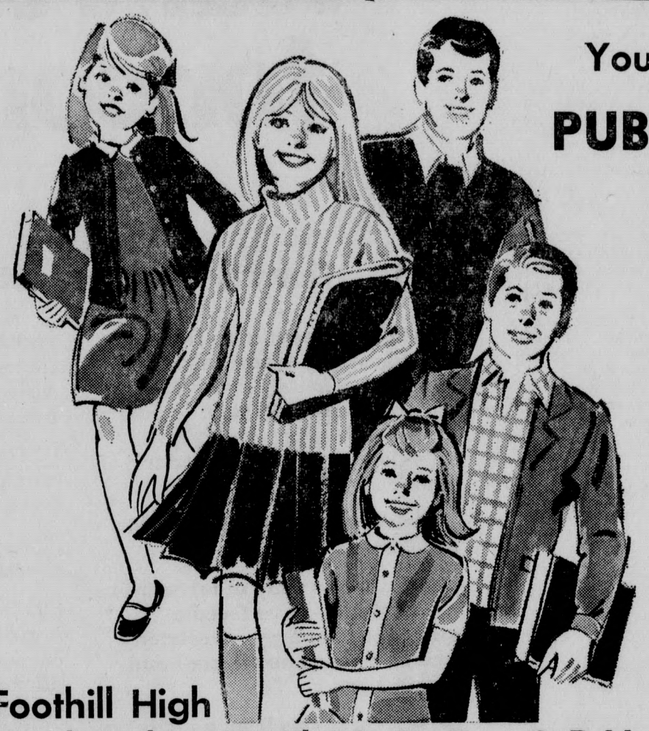


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The Public Schools . Information - Education - Responsibility

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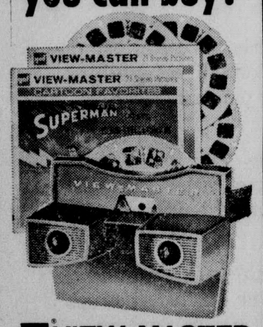
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All Monies Collected Goes To Your Sierra Madre Volunteer Fire Dept.
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Know . . .

THE FOOD *You Eat*

by JEANNETTE

EDITOR'S NOTE: When her children were young and full of questions, Jeannette Heasley found herself looking up the why fores of the food her children ate and asked questions about. She would write them down and after explaining them to the satisfaction of her children, filed them away for future questions. Now that her children are grown, she extracted them from the Heasley Archives and is sharing them with you in a weekly column.

Alaska, our 49th state is growing at a tremendous pace. There is room for growth as Alaska is equal to one fifth of the total land area of the United States. The climate is not as severe as most people think. The summers are delightful, and flowers, vegetables and fruit attain an enormous size during the short growing season.

With a background of the old-fashioned movies we see of early Alaska many believe this state to be a land filled with hard-drinkers, but coffee surpasses hard liquor as a favorite drink. Coffee is the standard greeting to a guest, and most Alaskan households keep the coffeepot going most of the day and even far into the night.

Alaskan cuisine is based largely upon that of the rest of the states, but there are certain distinctions. The people rely on heir local foods, particularly fish. Cod, halibut, herring, and solman are the largest catches. Salmon is the great favorite and fine salmon dishes appear frequently on Alaskan menus. It is broiled with butter, baked, and there is even a recipe for salmon doughnuts. These are made with flaked cooked salmon, onions, mashed potatoes and eggs, which is patted out and cut with a doughnut cutter and deep fried. Alaskan crab is becoming important economically.

The gold prospectors of the early days were known as Alaskan "sourdoughs." This name came from the hardy breed of men who had no bread, nor a store where bread could be bought. They made a batch of sour dough and kept it going from day to day as they were on the trail in search of gold. Many people in Alaska still make sour dough breads and pancakes. All kinds of breads, pastries and cakes are popular, because the crisp weather intensifies the desire for starches and sweets. Doughnuts are special favorites.

There are many oddities in the food line in Alaska. Bulb kelp, a type of seaweed found along the shore is made into pickles and jellies. Cranberries and blueberries are somewhat different from the varieties to which we are accustomed, and are used in many unusual ways — for relishes, puddings, and cranberry ketchup. Wild strawberries are found in the fields even near the snow line. Other berries, such as salmonberry, a seeded yellow or red berry is used for jellies. Black and red huckleberries, black and purple gooseberries, yellow cloudberries, and juneberries are used for preserves.

Wild game is available in Alaska. Wild ducks, geese and ptarmigan, mountain goats, rabbits and even beaver are used. Bear meat, caribou, moose and reindeer are not rare and are used for steaks, chops, rib roasts,

——Please turn to Page 7

Out of the Cobwebs

Sixty Years Ago:
March 31, 1911

Deputy County Assessor E. R. Thomas is making the rounds again after an absence of nearly a year. He is a good fellow and most everybody would be glad to see him come several times a year if he were in some other line of business.

Two directors for the Sierra Madre school district are to be elected at the annual election next Friday, April 7. One director will be chosen for a term of three years to succeed J. C. Dickson, whose term expires this year. One director will be chosen for one year to succeed Howard Hill, who was appointed to fill a vacancy caused by the resignation of J. W. Keys.

A checker tournament open to players of Sierra Madre is to be held in this city. A silver cup offered by Mr. Wm. Gottlieb will be given the winner. Entries must be in the hand of J. A. Patterson not later than Thursday, April 6, at 6 p.m. Get in the game and move.

The special services at the Congregational church on Sunday and Monday last, had a double significance. Viz: celebrated the twenty-fifth anniversary of the church and also the re-dedication of the church building. The growing demands of the congregation and Sunday school class purposes.

Preliminary trials by prospective entrants in the fourth annual Sierra Madre-Mt. Wilson race indicate that this year's contest will be fully up to the standard of previous races. Several of the runners who have taken part in the past have been working out on the trail recently, among them A. E. J. Gregg who won last year's race, and L. C. Farley who took second place. Gregg made the ascent last Sunday in one hour, thirty-two seconds, according to his own reckoning. Farley took a few seconds longer. But it is not unlikely that these two runners will fight it out between them for the gold watch which goes to the winner with the honor of having his name placed on the big Richard K. Fox gold medal.

Miss Nita Randall is acting as deputy clerk and looking after the clerk's duties in the city hall when Mr. Carter is unable to be in his office.

"Les Auviliadores de Sierra Madre" is the name chosen for the organization of local ladies who will work in connection with the Parent-Teachers association of Los Angeles, though not a branch of that body. It meets on alternate Thursdays and is open to all ladies who wish to join.

Forty Years Ago:
April 3, 1931

LOCATION OF CITY BRINGS IT MORE RAIN — Interesting Chart on Precipitation for 42 Years Shows Freaky Streaks — Rainfall records for Sierra Madre for the past 42 years have been obtained from several sources in the office of the City Engineer and from these records a chart has been prepared which shows graphically the average monthly and yearly rainfall as well as the total rainfall for each month and year since October, 1888.

Officers of the State organization have dissolved the Sierra Madre unit of the California Taxpayer's Association and ordered a survey

——Please turn to Page 15

County Starts Demolition of Several Buildings Damaged By Earthquake

Demolition of more than 65 buildings destroyed by the recent earthquake in the unincorporated areas was begun by the County of Los Angeles this week.

Estimated costs for the project to date are $50,000 which will be recovered by the county from Federal grants, Supervisor Warren Dorn advised.

To qualify for the demolition service, property owners must file a request with the Los Angeles County Engineer. Inspectors must determine that the building is a total loss and the damage must have been caused by the earthquake.

No expense is incurred by property owners for the demolition.

Other emergency services offered by the county include the removal of damaged and dangerous portions of chimneys by the Mechanical Department and removal of earthquake debris piled in parkways by the Road Department.

Property owners may obtain demolition request forms by phoning, writing or visiting the County Engineer main office, regional offices or one-stop service centers.

Earthquake debris will be picked up from parkways without county notification.

The main office of the County Engineer is located at 108 W. Second St., Los Angeles, 90012; 629-4747, extension 81450.

Regional offices are located at Altadena, 2565 N. El Molino Ave., 797-1191; Montrose, 2509 Honolulu Ave., 249-6131; Newhall, 24627 N. Arch St., (805) 259-8010, and Temple City, 5908 N. Kaufman, 283-1101.

Continue Program For Mentally Retarded In Co.

Operating expenses for development of Mental Retardation area planning during the remainder of the fiscal year were approved recently by the Board of Supervisors on motion of Chairman Warren Dorn.

"This is a vital program—a state program which should be fully financed by the state and for which we had received approval of 90 per cent cost sharing until a reduction in our allocation was made by the state," reported Dorn.

It is "imperative" that this program go forward, he added.

Dorn's motion urged the state to meet its responsibility in financing the costs and called for appropriation of $32,550 in County funds to continue the program.

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(714) 420-5000

El Cajon Office:
234 Magnolia Ave., North, El Cajon, Calif.
(714) 442-8811

Lemon Grove Office:
7770 Broadway, Lemon Grove, Calif.
(714) 463-8871

National City Office:
305 E. 8th St., National City, Calif.
(714) 477-3111

San Diego Office:
5508 Balboa Avenue, San Diego, Calif.
(714) 278-4060

Escondido Office:
1500 E. Valley Pkwy., Escondido, Calif.
(714) 746-8990

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(707) 823-7411

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E. PR-516 automatic Skin-Diver with day-and-date dial. Stainless steel, $89.50
F. PR-516 automatic day-and-date watch. Stainless steel, blue dial, $85

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OMEGA HOLDS DIAMONDS INTERNATIONAL AWARDS

Sensing ....

result is increasingly frequent halts in electric service.

Selected wilderness areas are desirable, but the entire country can't revert to what it was in Indian days — not without impoverishing the American people and bringing back the most primitive conditions.

The real public need, therefore, is cooperation and understanding between the industrialist and the informed, responsible environmentalist. Working together, they can develop and present balanced, practical concepts of the future in our cities and countryside.

Concerning Letters, To The Editor

Dear Editor:

If President Nixon's national health insurance plan becomes a law I hope it will not be the hodgepodge of inconsistencies that Plan B Medicare seems to be. I know there have been cutbacks. The people at Occidental have a big job. But why the disparity in "Medicare's reasonable charges" for the same kind of service, given in the same area, and covering the same period of time?

An Explanation of Benefits comes with every Medicare check. I have before me three Explanations and copies of the billing. Example: electrocardiagrams. Charges $22.50, $22.40, $20.00. Medicare allowed (before applying the 80 per cent), $20.00, $17.50, $15.00. The only difference in billing is the name of the patients. Even a "complete blood account" varies from $9.00 to $6.00. One woman sent in a claim for $260.00. Her claim was trimmed down until her check was for only $100.00 although she had previously met the deductible. A year earlier a similar claim was not drastically reduced.

Many Medicare patients are subscribing to the prepaid health maintenance organizations (HMOs), such as the giant Kaiser Plans and Ross-Loos. This relieves them from the burden of claim filing and they know they will not be billed for excess charges. Some retirement boards pay the subscription fee for their retirees. The services are usually broader than those covered by Medicare.

Keeping medical records and filing claims requires clerical skill. Many people do not have these skills. Some can't even read. If the President's plan "comes to pass," there will be many more HMOs. The government might even help get more of them started, and expand those already in existence. How about transportation? Banks follow their customers into suburbs and rural areas. Why not HMOs? Most doctors already work in groups. Perhaps some of these could expand into prepaid plans. In existing groups there is a wide selection of doctors. If a patient does not like his doctor, he can switch to another. And they make house calls.

Of course many people will prefer the conventional health insurance policy. Expansion of the HMOs will come about gradually. But some day there just could be a big prepaid medical clinic right here in Sierra Madre . . . a branch of a large group. Something like this will be necessary if a national health insurance plan is a "law of the land."

—Lillian B. Sage

Dear Editor:

Few will question the President's motives in attempting to curb the federal bureaucracies, many may question the methods proposed under revenue sharing.

It seems unclear just how taking the property of the individual and redistributing it among State and local governments without an accompanying reduction in federal spending can result in any net gain to the taxpayer. To redistribute these funds without any strings attached seems much like giving blank checks to spendthrift college sons, when what is really needed is to cut off their allowance until they learn to live within their means.

That these "sons" lack fiscal responsibility is clearly shown in the outrageous budget requests by county department heads. It is further indicated in the new Pasadena courts building, that six million dollar monument to superfluity.

It is still further shown in Pasadena's impatience with Congressmen for failing to expedite their brash demands for even more federal money. They already lead the entire valley with twenty federal grants and yet claim they have exhausted every means to reduce their expenses. Meanwhile, they seek another $200,000 (largely from Uncle Sam, who else) for a new heliport. Since the County fire and sheriff's department already maintain helicopter patrols it would appear that a city in such dire financial straits could give up at least one superfluous service.

For an overextended federal government to want to furnish funds to expand and perpetuate local bureacracies (ostensibly to curb federal bureaucrats) all under the name of "revenue sharing" tests the credulity of even the most simple minds.

—W. J. Frick

Dear Sir:

Most Americans profess to beanti-Communist. In fact, most of the citizens in every country that has fallen to Communism have also professed to be strongly anti-Communist. How then is it possible that Communism has been so successful in taking over country after country? The answer is quite simple. The silent majority remained silent, while at the same time they never really understood what Communism really was. Most people who profess to be strongly anti-Communist have never taken the time to read the Communist Manifesto. Because they haven't they find themselves actively supporting pro-Communist programs or programs advocated by Karl Marx.

Americans would be shocked at the progress that has been made in the United States in completing Karl Marx' Ten Point Program. It is past time that Americans understood these ten points and acted accordingly.

Following is a portion of the Seventh Point of the Communist Manifesto: "Extension of factories and instruments of production owned by the state." To determine how far we have gone in the United State towards accomplishing this plan, simply ask yourself this question: What part of the gross national product comes about as a direct result of government contracts? A government which can control the gross national product can and does control the industries which produce the gross national product. He who signs the check is boss. When government signs the check, it is boss.

Anything worth doing will be done by free enterprise. Free enterprise cannot exist when the only competition is the competition to get a government contract. Such a situation can only destroy the free-enterprise system. Free enterprise can only succeed when government stays out of industry. Any industry or any person who advocates government spending in industry is advocating, however unintentionally, the implementation of the Seventh Point of the Communist Manifesto.

The SST is a classic example of the extension of Karl Marx' Seventh Point from the Communist Manifesto.

—Richard E. Woodin

Neighbors

A week ago Wednesday, March 24th, Warren and Betty Johnson took her parents Earl and Tessa Knowles on an auto trip up the coast. Stops included Santa Barbara, Solvang and Ojai, with plenty of side trips. Visiting friends, sightseeing, window shopping took up a great deal of time. But the highlight of their trip was a visit with Mr. and Mrs. Robert ("Teddy" Johnson) Strieters of Ojai and their two daughters, Leanne (5) and Barbara (2½). No matter who they are, it seems that no one is more impressed with children than their grandparents and their great-grandparents — this seems to be a universal truth. And the Johnsons and the Knowles are no exceptions.

The traveling foursome returned to Sierra Madre on Friday, March 26, and although it was somewhat of a short vacation, it was packed full of what makes a vacation extra special. The Knowles and the Johnsons are four of the nicest people you could find in any town.

Call POLICE
355-1414

Out of the Cobwebs

made of the city's affairs. Dissolution of the local organization came at a meeting of its members within 48 hours after the personal encounter in front of the City Hall between D. J. F. Willett, its president, and Charles Young, its secretary, but is claimed not to have been the result of fisticuffs.

"The 1931 Wistaria Fete was successful from every standpoint," said Miss Virginia Jones, chairman of the central committee, announcing termination of Sierra Madre's annual flower festival last night. Although warm weather caused closing of the celebration a few days earlier than we expected," said Miss Jones, "the fete was successful in every way. A splendid spirit of cooperation and good will was extended the Woman's Club managing committees, for which the club wishes to thank the community at large."

Ten Years Ago:
April 6, 1961

Fire Chief Charles E. Brown has effected a widespread regrouping of the Sierra Madre Volunteer Fire Department calculated to produce an even more coordinated service than the advantageous one now provided Sierra Madre. The plan, explained at the recent meeting of the unit, divides the department into three groups, each under a captain. These groups will train in special phases of fire fighting and salvage. The Rescue and first aid team, headed by Capt. Lewis I. George, will be responsible for fire rescue and first aid at the scene of a fire. (This is not to be construed as the Sierra Madre Search and Rescue Team.) The salvage crew, headed by Capt. Thomas F. Solury will be responsible for the contents and personal property of owners or occupants during fire and will see to the safety of firemen by turning off utilities as necessary. The suppression crew directed by Capt. Robert H. Clark will be responsible for extinguishing and confining fires, utilizing their equipment and skill to the fullest advantage. These captains will make up and supervise their teams in various phases of the respective fields during the department's drill periods. They will be aided by Chief Brown and his two assistant chiefs, John K. Goodall and Edward B. Decker.

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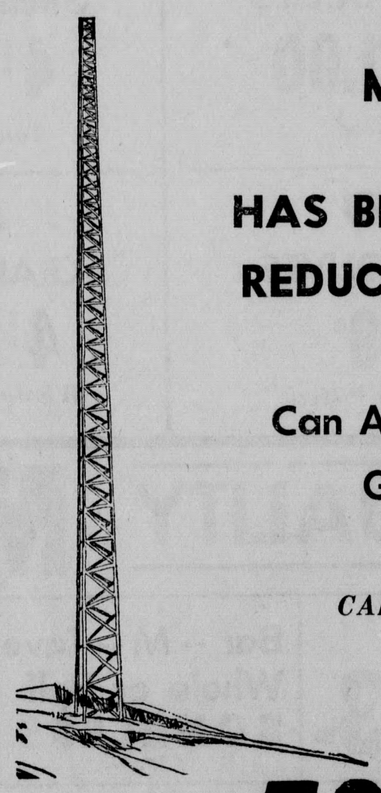
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